

- (1) Perfect substitutes Pref: consumer is always willing to substitute $(\frac{a}{b})$ units of good two for (1) more unit of good one.

General Form: $U(x_1, x_2) = ax_1 + bx_2$

Here: The consumer is always willing to substitute $(\frac{1}{3})$ units of good two for (1) more unit of good one.

$$\left(\frac{a}{b}\right) = \frac{1}{3} \rightarrow \begin{matrix} \text{let } a=1 \\ b=3 \end{matrix}$$

Utility Function: $U(x_1, x_2) = x_1 + 3x_2$

- (2) Perfect Complements Pref: consumer always wants $(\frac{b}{a})$ times as much good one as good two.

General Form
 $U(x_1, x_2) = \text{Min}\{ax_1, bx_2\}$

Here: The consumer always wants (3) times as much good one as good two.

$$\left(\frac{b}{a}\right) = 3 \rightarrow \begin{matrix} \text{let } b=3 \\ a=1 \end{matrix}$$

Utility Function: $U(x_1, x_2) = \text{Min}\{x_1, 3x_2\}$

- (3) Given $MU_1 > 0 \rightarrow x_1$ is a regular good
 $MU_2 = 0 \rightarrow x_2$ is a normal good (levels of x_2 has NO effect on utility)

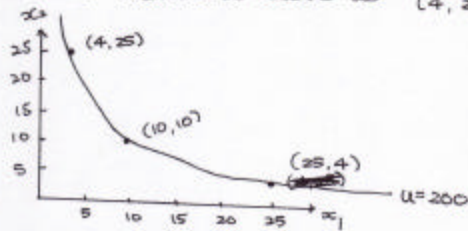
Utility function: $U(x_1, x_2) = x_1$
 or
 $U(x_1, x_2) = 5x_1$

Examples

* $\rightarrow x_2$ should not enter the utility function

$$(2) \textcircled{a} \quad u(4, 25) = 2(4)^{1/2} (25)^{1/2} = 200$$

\Rightarrow Any bundle (x_1, x_2) that satisfy $2x_1^{1/2} x_2^{1/2} = 200$ should be on the same indifference curve as $(4, 25)$



$$\textcircled{b} \quad MU_1 = \frac{\partial u(x_1, x_2)}{\partial x_1} = -\frac{1}{2} \frac{1}{x_1} \frac{1}{x_2}$$

$$MU_2 = \frac{\partial u(x_1, x_2)}{\partial x_2} = x_1^{1/2} x_2^{-3/2}$$

$$\textcircled{c} \quad MRS = -\frac{MU_1}{MU_2} = -\frac{-\frac{1}{2} \frac{1}{x_1} \frac{1}{x_2}}{x_1^{1/2} x_2^{-3/2}} = -\frac{x_2}{x_1}$$

$$\textcircled{d} \quad MRS|_{(20, 5)} = -\frac{(5)}{(20)} = -\frac{1}{4}$$

$$MRS|_{(5, 20)} = -\frac{(20)}{(5)} = -4$$

Frank's preferences does exhibit "diminishing MRS". At $(5, 20)$ he is willing to give up (4) units of good 2 to get (1) more unit of good one to stay just as well-off. As he obtains more and more good one, such as at $(20, 5)$, his willingness to substitute good two for good one diminished (Now he is only willing to give up $(\frac{1}{4})$ units of good two for one more unit of good one.)

(e) Given Frank has well-behaved pref.

At the optimal/demand bundle (x_1^*, x_2^*)

$$1. \text{ MRS} = -P_1/P_2$$

$$2. P_1 x_1 + P_2 x_2 = m$$

Here $\text{MRS} = -\frac{x_2}{x_1}$

$$1. \text{ set } -\frac{x_2}{x_1} = -\frac{P_1}{P_2} \rightarrow x_2 = \frac{P_1 x_1}{P_2}$$

$$2. \text{ given } P_1 x_1 + P_2 x_2 = m \rightarrow P_1 x_1 + P_2 \left(\frac{P_1 x_1}{P_2} \right) = m$$

$$2P_1 x_1 = m$$

$$\text{Demand Functions for } x_1, x_2 \begin{cases} x_1^* = \frac{m}{2P_1} \\ x_2^* = \frac{P_1}{P_2} \left(\frac{m}{2P_1} \right) = \frac{m}{2P_2} \end{cases}$$

(3)

(a) $MRS = -3$

(b) No, for perfect substitutes preferences, MRS are always the same (Does not change)

(c) ~~1/2~~ $\frac{1}{2}$ of a sandwich.

(For each hamburger, which costs \$2, he could have used the \$2 to buy $\frac{1}{2}$ of a sandwich)

(d) even $MRS = -3$ } $MRS < -\frac{P_1}{P_2}$
 $-\frac{P_1}{P_2} = -2$ } $-3 < -\frac{P_1}{P_2}$
 $3 > \frac{P_1}{P_2}$
 $3P_2 > P_1$

To Oscar, each ~~hamburger~~ sandwich is just as good as 3 hamburgers (they are perfect substitutes in this way). If 3 hamburgers will cost him more than 1 sandwich ($3P_2 > P_1$), Oscar will choose to spend all his income on sandwiches, and none on hamburgers.

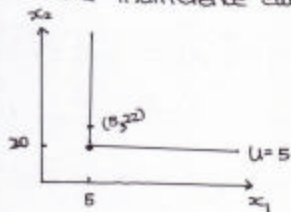
$$\begin{cases} x_1^* = \frac{m}{P_1} = \frac{60}{4} = 15 \\ x_2^* = 0 \end{cases}$$

(4) (a) Perfect Complements

P.5

(b) $U_s(5, 22) = \min\{5, \frac{1}{4}(22)\} = 5$

\Rightarrow Any bundle (x_1, x_2) that satisfy $\min\{x_1, \frac{1}{4}x_2\} = 5$ is on the same indifference curve as $(5, 22)$.



knk: $x_1 = 5$
 $\frac{1}{4}x_2 = 5 \rightarrow x_2 = 20$

(c) No, violates both strong monotonicity & strict convexity.

Strong Monotonicity

Ex: consider $X = (5, 20)$

$Y = (5, 22)$

By strong monotonicity: $X \succ Y$

But here: $U(5, 20) = U(5, 22)$

$X \sim Y$

Strict Convexity

Ex: consider $X = (5, 20)$

$Y = (5, 22)$

Let $Z =$ Any weighted avg of X, Y

suppose $Z = (5, 21)$

By strict convexity: $Z \succ X, Y$

But here $U(Z) = U(X) = U(Y)$

$Z \sim X \sim Y$

(d) Neutral

$U_s(3, 3) = \min\{3, \frac{3}{4}\} = \frac{3}{4}$ } Shirley: $(1, 4) \succ (3, 3)$

$U_s(1, 4) = \min\{1, \frac{1}{4}(4)\} = 1$ } \odot

$U_D(3, 3) = 5(3) = 15$ } Denise: $(1, 4) \succ (3, 3)$

$U_D(1, 4) = 5(4) = 20$

(f) No, utility is an individual-specific ordinal ranking of bundles. Utility across individuals cannot be compared.

(g) Shirley has Perfect Complement preferences

P. 6.

The optimal bundle (x_1^*, x_2^*) is where $\textcircled{1} x_1 = \frac{1}{4}x_2$ (At the "kink")

$$\textcircled{2} P_1 x_1 + P_2 x_2 = m$$

$$x_1 = \frac{1}{4}x_2 \text{ or } 4x_1 = x_2$$

$$P_1 x_1 + P_2 x_2 = m$$

$$P_1 x_1 + P_2 (4x_1) = m$$

$$x_1 (P_1 + 4P_2) = m$$

$$x_1^* = \frac{m}{P_1 + 4P_2} = \frac{100}{(1) + 4(1)} = 20$$

$$x_2^* = 4x_1^* = \frac{4m}{P_1 + 4P_2} = 80$$

(h) Since x_1 = neutral good for Denise, she'll not consume any x_1 and will consume only x_2 .

$$x_1^* = 0$$

$$x_2^* = \frac{m}{P_2} = \frac{100}{1} = 100$$