

Available online at www.sciencedirect.com

GAMES and **Economic** Behavior

Games and Economic Behavior ••• (•••) •••-••

www.elsevier.com/locate/geb

Information revelation in auctions [☆]

Jean-Pierre Benoît a, Juan Dubra b,*

a New York University ^b Universidad de Montevideo, Prudencio de Pena 2440, Montevideo 11600, Uruguay

Received 14 December 2004

Abstract

Auction theory has emphasized the importance of private information to the profits of bidders. However, the theory has failed to consider to what extent initially private information will remain private. We show that in a variety of contexts bidders will reveal their information, even if this information revelation is (ex ante) detrimental to them. Similarly, a seller may reveal her information although this revelation lowers revenues. We also show that bidders may be harmed by private information, even in contexts where more information has traditionally been presumed to be beneficial.

© 2005 Published by Elsevier Inc.

JEL classification: C7; D44

Keywords: Auctions; Information revelation; Unraveling

1. Introduction

An auction with interdependent values involves the sale of a good whose (expected) value to each bidder depends upon public information as well as information privately held by the bidders and the seller. For instance, the value of a painting purportedly by Hyppolite will depend on each party's estimation that the artwork is authentic. Though the idiosyncratic information the various agents possess might initially be private, much of it may be verifiable and nothing

J.-P. Benoît acknowledges the support of the C.V. Starr Center at NYU. J. Dubra acknowledges the support of the Fondo Clemente Estable.

Corresponding author. Fax: (5982) 707 44 61 ext. 325.

E-mail addresses: jpb1@nyu.edu (J.-P. Benoît), dubraj@um.edu.uy (J. Dubra).

^{0899-8256/\$ –} see front matter © 2005 Published by Elsevier Inc. doi:10.1016/j.geb.2005.09.004

prevents the agents from revealing such information if they so choose. Indeed, it is well known that in a symmetric auction, when the agents' signals are affiliated¹

- (i) if the seller can publicly commit to a revelation policy she will maximize ex ante revenue by committing to always reveal her information (Milgrom and Weber, 1982a), and
- (ii) even if the seller cannot make a such a commitment, she will always reveal her information in a perfect Bayesian equilibrium (Milgrom, 1987).

In contrast, there has been little investigation into the revelation behavior of the buyers. Perhaps this paucity stems from the belief that "it is more important to a bidder that his information be private than that it be precise" (McAfee and McMillan, 1987).²

However, even if it is true that bidders profit from the privacy of their information, it does not follow that they will be able to refrain from revealing it. Suppose that signals are affiliated. Even if, say, bidder 1 favors an ex ante policy of never revealing his signal, ex post he may well prefer to conceal highly positive signals, but reveal very negative signals. This is because a negative signal has the potential to depress the bids of the other players, both because their valuations of the object have fallen and because they expect the other players to lower their bids. Thus, absent the possibility of commitment, in many cases bidder 1 will in fact reveal dismal information. But if the other players know that bidder 1 is acting thus, he will be "forced" to reveal moderately poor information as well, since this information becomes dismal relative to the possibilities the other players entertain if no disclosure is made. The argument can be reapplied iteratively, so that the bidder ends up revealing even positive signals.

Though this type of *unraveling* argument is familiar in other contexts,³ the fact that bidders will often deleteriously reveal their information seems to have escaped attention, perhaps because they will not necessarily do so in the simplest models of common value auctions. However, these models are misleading in this regard. Indeed, we will argue that they are discontinuous in the sense that slight modeling changes can lead from a situation of no information revelation to one of complete revelation. Moreover, private information is fully revealed in a variety of contexts, including some pure private value auctions. These full revelation findings notwithstanding, the above unraveling argument is somewhat overstated. As we shall see, a wide range of revelation behavior is possible.

For the most part, our analysis will be predicated upon the assumption that information is verifiable. In many important auctions much information is clearly verifiable. For instance, telecommunications firms bidding on licenses often hire consultants to help them estimate the value of these licenses. The consultants' reports can easily be made public. Similarly, geological reports about oil tracts to be auctioned off can be disseminated. Furthermore, the standard assumption in the auction literature, when verifiability is explicitly an issue, is also that signals are verifiable. We discuss the issue of verifiability more in Section 6, where we also consider a model in which information is only partially verifiable.

¹ Roughly speaking, high values of one agent's estimates make high values of the other agents' estimates more likely.

Other comments include "A bidder without special private information . . . can never earn a positive expected payoff" (Milgrom, 1981a) and "the winning bidder's surplus is due to her private information" (Klemperer, 1999).

³ The first papers to analyze the phenomenon of unraveling were Grossman (1981) and Milgrom (1981b). Shavell (1989a, 1989b) analyzes models where only partial revelation obtains (see Section 5.1). Jin and Leslie (2003) shows that unraveling occurred in the disclosure of grades obtained by restaurants for their hygiene, and that this resulted in restaurants increasing their quality.

In Section 5 we show that there is more than just a lacuna in the theory—a bidder may actually be harmed by private information. This finding is in sharp contrast with the received theory, as illustrated by Milgrom and Weber's (1982b) finding that a "bidder's profits rise when he gathers extra information" (absent the possibility of information revelation).

2. No revelation

We begin with one of the earliest models of a common value auction, that of Engelbrecht-Wiggans et al. (1983), in which it is an equilibrium for an informed player not to reveal any information. We then modify the game slightly to obtain a game where full information revelation is the unique outcome.

There are 2 risk-neutral bidders. The value of the good to both bidders is given by w, where w is known by player 1, and player 2 only knows the distribution of w. This type of auction was described by Woods (1965) as a game being played by two bidders competing for the possession of an oil tract, with player 1 being the owner of an adjacent tract and thus possessing superior information.⁴

It has been shown that the game has a positive value to player 1. Suppose the signals are verifiable and alter the game by adding a preliminary stage in which player 1 can reveal her signal. If she chooses to disclose her information, she earns zero in the ensuing auction. Thus, player 1 has no incentive to divulge any realization of a signal, favorable or unfavorable. This conclusion is misleading, however. It depends upon the general fact that in a two-player pure common value auction, a player with no private information always earns zero (Milgrom and Weber, 1982b). This fact in turn is driven by, among other things, the assumption that the value of the good is literally the same to both players. In the context of mineral rights, Milgrom and Weber (1982a, p. 1093) argue that this simplification is appropriate since "To a first approximation, the values of these mineral rights to the various bidders can be regarded as equal." However, while this first approximation may be harmless for the usual analytical purposes, it is deceptive when considering the disclosure of information. In the next section, we illustrate the importance of the lack of a private component with an example that we will reconsider in greater detail in Section 3.1.1.

2.1. Full revelation: an example

Consider a good worth $z_1 + w$ to player 1 and w to player 2. The private component z_1 is common knowledge, but only player 1 is informed of the signal w, which is drawn from the uniform distribution on [0,1]. Following the interpretation of this model as one of an oil tract, the added private component can be thought of as an independent benefit player 1 would obtain from owning adjacent land, say from reduced clean-up costs.

The good is sold via a first-price sealed-bid auction in which player 1 wins the good if his bid is at least as large as player 2's bid. First suppose that $z_1 = 0.5$ The auction has a unique

⁴ The model was first studied formally by Wilson (1967), who found an equilibrium of the bidding game. The model has also been applied to competition in other contexts, including the auctioning of cell-phone bands when there is an incumbent in the cell-phone market among the bidders (see Klemperer, 1999 and Hughart, 1975). The theoretical results arising from this model have been extended to a variety of setups by, among others, Milgrom and Weber (1982a) and Hendricks et al. (1994). The model has also been tested empirically by Hendricks and Porter (1988).

⁵ Engelbrecht-Wiggans et al. (1983) and Dubra (2004) solve the model for this $z_1 = 0$ case.

equilibrium in which player 1 bids $\frac{1}{2}w$ and player 2 bids $b \in [0, \frac{1}{2}]$ uniformly. Player 1 receives an ex ante payoff of $\frac{1}{6}$. Furthermore, given any realization of w > 0, player 1 earns a strictly positive (expected) payoff. Now give player 1 the opportunity to disclose his signal w. If he does so, both players bid w in the ensuing auction, yielding 1 a payoff of 0. Thus, player 1 has no incentive to disclose any realized signal and there is an equilibrium in which player 1 refrains from ever making such a disclosure. Note that a policy of disclosing all his signals would earn player 1 an ex ante payoff of 0.

Now suppose that z_1 is arbitrarily small but strictly positive. The equilibrium of the first-price auction approximates the $z_1=0$ equilibrium, namely, player 1 bids $\max[z_1,\frac{1}{2}w]$ and player 2 bids $b\in[z_1,\frac{1}{2}]$ approximately uniformly.⁶ Player 1 receives an ex ante payoff of approximately $\frac{1}{6}$. Again give player 1 the opportunity to disclose his signal w. If he does so, both players again bid w in the ensuing auction's (undominated) equilibrium, yielding player 1 a payoff of $z_1\approx 0$. A policy of disclosing all signals again harms player 1, earning him an ex ante payoff of approximately 0. Thus far, our analysis of the case $z_1\approx 0$ mirrors our analysis of the $z_1=0$ case. There is, however, a crucial difference.

Suppose that player 1 has received a signal $w \leqslant z_1$. If 1 discloses this signal, in the ensuing auction player 2 bids w instead of randomizing between $z_1 \geqslant w$ and higher bids. Hence, player 1 will in fact disclose any signal $w \leqslant z_1$, thereby earning z_1 instead of strictly less. By continuity, there exists a $w' > z_1$ such that player 1 will also disclose all w < w'. But then if player 1 does not disclose a signal w, player 2 knows that $w \geqslant w'$, and in the ensuing equilibrium 2 randomizes among bids w' and above. Player 1 benefits from disclosing w' and all signals w < w'' for some w'' > w'. The argument can be reapplied, leading to the conclusion that in any equilibrium, player 1 essentially reveals all his information despite the fact that this is ex ante detrimental to him.

3. Revelation behavior

Analyzing information revelation in the context of auctions is a bit tricky for two reasons. First, auctions with disclosure possibilities necessarily contain asymmetric subgames, and it is often difficult to provide closed-form equilibrium characterizations in asymmetric auctions. Second, bidding functions are not strategic complements, which implies that the toolbox of monotone comparative statics cannot be used to analyze the effect on the equilibrium behavior of "reducing" the beliefs of players. Accordingly, we will concentrate on relatively simple situations which are sufficient to demonstrate the spectrum of possibilities. In Section 7 we provide a general framework for our study.

3.1. One signal

We begin with a variant of the following simple two-player pure common value first-price sealed bid auction.

(1) Player 1 receives a verifiable signal $w \in [w_m, w_M]$ drawn from the atomless distribution function F(w).

⁶ A precise description is given in Section 3.1.1.

(2) Player 1 submits a bid b_1 and player 2 submits a bid b_2 . Player 1 wins the good if and only if $b_1 \ge b_2$. The payoff to player i is $w - b_i$ if he wins the object and 0 otherwise.

Note that player 1, and only player 1, is perfectly informed of the value of the object. Henceforth we refer to this game as the *one-sided common value game*. Engelbrecht-Wiggans et al. (1983) and Dubra (2004) have shown that this game has a unique equilibrium in which player 1 bids

$$b_1(w, F) = E_F[W \mid W \leqslant w]$$

and player 2 draws a signal x from $[w_m, w_M]$ with the distribution F, and bids $b_1(x, F)$. Given w, equilibrium payoffs are

$$\hat{u}_1(w, F) = F(w) (w - b_1(w, F)),$$

$$\hat{u}_2(F) = 0.$$
(1)

We note that expression (1) remains valid even if F is not atomless.

We now give player 1 the opportunity to disclose his information. Since the signal is verifiable, the disclosure must be truthful. The players engage in the following game:

- (1) Player 1 receives a signal $w \in [w_m, w_M]$ according to the distribution function F(w).
- (2) Player 1 chooses whether or not to disclose his signal w.
- (3) Each player submits a bid b_i . Payoffs are:

$$u(b_1, b_2) = \begin{cases} (w - b_1, 0) & \text{if } b_1 \geqslant b_2, \\ (0, w - b_2) & \text{if } b_1 < b_2. \end{cases}$$

We will refer to this game as the *one-sided common value disclosure game*. Player 1 never has an incentive to reveal his information in this game, since if he does so both players bid w, resulting in a payoff of 0 to him. Thus, there is a perfect Bayesian equilibrium in which no disclosure takes place and the addition of the revelation stage 2 is irrelevant. However, as discussed in Section 2, this pure common value model is misleadingly restrictive. The next subsection addresses this issue.

3.1.1. Private component

In the one-sided common value disclosure game, player 1 always ends up with a profit of zero when he discloses his signal. Crucial to this result is the (extreme) assumption that the value of the good is exactly the same to both players. In this section, we show that a continuous departure from this assumption can have a discontinuous impact upon equilibrium behavior. Specifically, we add a (possibly small) private component to 1's valuation of the good. We assume that this private component is common knowledge so that no new informational considerations are introduced.

In the modified game, when player 1 wins the good with a bid of $b_1 \ge b_2$ his payoff is $z_1 + w - b_1$; when player 2 wins the good with a bid of $b_2 > b_1$ her payoff is (still) $w - b_2$. As before, player 1's only private information is w, which is drawn from the distribution F; the parameter $z_1 > 0$ is common knowledge. When z_1 is small this game "approximates" the one-sided common value game; in particular, revealing w yields player 1 about zero. Nonetheless, adding this component has drastic consequences when player 1 is given the option of disclosing his signal.

Consider the following game:

- (1) Player 1 receives a signal $w \in [w_m, w_M]$ according to the distribution function F.
- (2) Player 1 chooses whether or not to disclose his signal w.
- (3) Each player submits a bid b_i . Payoffs are:

$$u(b_1, b_2) = \begin{cases} (z_1 + w - b_1, 0) & \text{if } b_1 \ge b_2, \\ (0, w - b_2) & \text{if } b_1 < b_2. \end{cases}$$

We say that player 1's signal is *almost surely known* if (i) player 1 discloses almost all signals in stage 2, or (ii) the set of undisclosed signals with positive measure is at most a singleton.

Proposition 1. In any undominated perfect Bayesian equilibrium of the above game, player 1's signal is almost surely known.

This proposition, along with the subsequent ones, is formally proved in the appendix. In essence, player 1 always strictly wants to disclose a signal at the bottom of the support of his signals, and an unraveling ensues. One subtlety is worth observing. When player 1 discloses a signal at the bottom of the support, player 2's bids are lowered in the first order stochastic domination sense whenever $z_1 \ge 0$. However, if $z_1 = 0$, when 1 reveals signals close to the bottom, while 2's bids are "mostly" lowered, they are not lowered in the same first order sense. As a result, when z_1 is equal to 0, all types except the bottom type are strictly harmed by revelation, while the bottom type is unaffected. On the other hand, when, $z_1 > 0$ player 2's bids *are* first order stochastically lowered when low types reveal. Furthermore, the bottom type then strictly prefers to reveal. Hence, the role of z_1 .

Note the discontinuity. For all $z_1 > 0$, player 1's signal is almost surely known in any equilibrium and as z_1 tends to 0, so do player 1's profits. On the other hand, when $z_1 = 0$ there is an equilibrium in which player 1 conceals all signals and earns a positive profit.

Let us return to the specific example of Section 2.1, where $w \sim U[0, 1]$ and $0 < z_1 < \frac{1}{2}$. In the standard sealed-bid auction in which player 1 is not given the disclosure option, the unique equilibrium is that player 1 bids

$$\max \left[z_1, \frac{1}{2}w \right],$$

while player 2 bids $b \in [z_1, \frac{1}{2}]$ with cumulative distribution

$$\frac{2z_1}{2z_1+1}+\frac{2}{2z_1+1}b.$$

Player 1's ex ante payoff is

$$\frac{1}{6} \frac{-8z_1^3 + 12z_1^2 + 6z_1 + 1}{2z_1 + 1}.$$

On the other hand, when given the possibility to reveal his signal, player 1 does so, yielding him a payoff of z_1 . Note that

$$\frac{1}{6} \frac{-8z_1^3 + 12z_1^2 + 6z_1 + 1}{2z_1 + 1} > z_1.$$

In particular, when $z_1 = 0$ the left-hand side is $\frac{1}{6}$. This is consistent with the general belief in the literature that a player is harmed by relinquishing his private information. Nonetheless, he relinquishes it.⁷

In Section 5, we consider a different departure from the one-sided common value disclosure game, which also yields full revelation.

Second-price auction Suppose that the good is auctioned off using a second-price auction instead of a first-price auction. Without disclosure possibilities, player 1's dominant strategy is to bid $z_1 + w$ and, given this, player 2's best strategy is to bid 0. Allowing for disclosure has no effect; when dominated strategies are iteratively removed, bidding behavior is unchanged and player 1 does not reveal any signal (except, possibly w = 0). As we shall see, however, this lack of disclosure is not a general feature of second-price auctions.

3.1.2. Additional equilibria

Consider again the first-price auction without a private component $(z_1 = 0)$. Suppose that w is drawn uniformly from [0, 1]. As we know, there is a perfect Bayesian equilibrium in which player 1 never discloses his signal. Given a realization w', he earns $\frac{1}{2}w'^2$. A disclosure of w' would have earned player 1 zero. Although disclosing his signal is never beneficial to 1, there is also a perfect Bayesian equilibrium of this game in which player 1 always discloses his signal, thereby earning 0. This equilibrium is supported by an out-of-equilibrium belief of player 2 that w = 1 if no disclosure is made. In fact, there are a continuum of equilibria, where for each \widehat{w} player 1 discloses his signal w if and only if $w \le \widehat{w}$, and if he does not disclose, player 2 believes that $w \ge \widehat{w}$. Thus, the discontinuity we noted in the previous section is a failure of lower hemicontinuity in the equilibrium correspondence, as a function of z_1 .

It seems to us that the no-disclosure equilibrium is the "reasonable" equilibrium of this game, but there is not enough structure for refinements such as sequential equilibrium to be of any use and we do not insist upon this selection. At any rate, to the extent that the equilibria with some revelation are viewed as equally reasonable the main point of this paper is only reinforced, since even in pure common value games information revelation cannot be ignored.

3.2. Two signals

In the previous sections, only player 1 receives a signal. In this section, we consider a game in which both players receive signals. At the same time, again in contrast to the previous models, either player might have the greater valuation for the good. The game displays new behavior: there must be a positive measure of revelation, but this revelation may be partial or full.

Consider a second-price auction in which player 1 wins the good being sold iff $b_1 \ge b_2$. The player's valuations for the good are

$$v_1 = x_1 + x_2 + z_1,$$

⁷ Clearly, player 1 would benefit if he could somehow commit not to disclose any of his information.

⁸ As this example suggests, sufficient conditions for full disclosure to obtain in *some* equilibrium are quite weak. See Theorem 2 in Section 7.1.

⁹ A more parsimonious approach would be to first consider a game in which both players receive signals and it is common knowledge who values the good more, or one in which only player 1 receives a signal, but it is not common knowledge who values the object most. An earlier version of this paper followed the latter route, but the present approach accomplishes our aim of displaying the various revelation possibilities more swiftly.

 $v_2 = 2x_2 + 2x_1$

where $z_1 > 0$ is common knowledge and each x_i is drawn from an atomless f_i on [0, X], with $E(x_1) > z_1$. Player i is informed of x_i .¹⁰

(2)

Without disclosure possibilities, one equilibrium of this game is

$$b_1(x_1) = 2x_1 + z_1,$$

$$b_2(x_2) = \begin{cases} 2x_2 & x_2 < \frac{z_1}{2}, \\ 2X + z_1 & x_2 \geqslant \frac{z_1}{2}. \end{cases}$$
(3)

Now suppose that the two players are free to reveal their information. How should this be modeled? A simple approach is to have the players simultaneously make a disclosure decision. While this tack is plausible, there seems to be no reason to preclude a player who has not yet revealed his information from doing so once the other player has revealed. Accordingly, we allow for two rounds of disclosure 11:

- (1) Player i receives a signal x_i drawn from f_i .
- (2) Player i discloses x_i if he so chooses.
- (3) Given the other player's choice in round 2, i is given another chance to reveal x_i .
- (4) Each player submits a bid b_i . Payoffs are:

$$u(b_1, b_2) = \begin{cases} (x_1 + x_2 + z_1 - b_2, 0) & \text{if } b_1 \ge b_2, \\ (0, 2x_2 + 2x_1 - b_1) & \text{if } b_1 < b_2. \end{cases}$$

Proposition 2. In any undominated perfect Bayesian equilibrium of the above game, there must be (a positive measure of) revelation.

As an illustration of Proposition 2, in one equilibrium:

- (i) In the first round of revelation player 1 always discloses his signal.
- (ii) In the second round of revelation, player 2 discloses her signal if $x_1 + x_2 < z_1$.
- (iii) In the auction, player 1 bids $x_1 + x_2 + z_1$ if player 2 has disclosed, otherwise player 1 bids $2z_1$; player 2 bids $2x_2 + 2x_1$ if player 1 has disclosed, otherwise player 2 bids $2x_2 + 2X$ (believing that $x_1 = X$).

In another equilibrium:

- (i) In the first round of revelation, player 2 discloses her signal.
- (ii) In the second round of revelation, player 1 discloses his signal if $x_1 + x_2 < z_1$.
- (iii) In the auction, player 1 bids $x_1 + x_2 + z_1$ if player 2 has disclosed, otherwise player 1 bids $x_1 + X + z_1$ (believing that $x_2 = X$); player 2 bids $2x_2 + 2x_1$ if player 1 has disclosed, otherwise player 2 bids $2x_2 + 2X$.

Let us now modify player 2's valuation of the good so that we have

$$v_1 = x_1 + x_2 + z_1,$$

$$v_2 = 2x_2 + x_1.$$
(4)

Although both players receive signals, the game remains asymmetric. We note in passing that while the study of symmetric auctions is commonplace, there seems to be little basis for believing that auctions are, in fact, typically

¹¹ Obviously, there is no need for precisely two rounds, but this is the minimal amount which allows for a response by the players. We note that Proposition 2 below remains valid if there are fewer or more rounds of revelation.

On the face of it, the game described by these values does not seem very different than the game described by the values of (2). Nonetheless, in this modified game information revelation is no longer necessary. This illustrates the subtlety involved in trying to obtain a general result on information revelation. 13

3.3. Seller revelation

Recall that when the seller receives a signal in a symmetric affiliated signals auction, then

- (i) she maximizes ex ante revenues by committing to reveal the signal, and
- (ii) even if she cannot make a such a commitment, she always reveals the signal when given the opportunity.

At this point the reader may suspect that, despite appearances, these two statements are essentially unrelated. The following asymmetric example confirms this suspicion.

There are two bidders who receive unverifiable private signals x_1 and x_2 and a seller who receives a verifiable private signal s; all signals are drawn from distributions with support [0, 1]. The valuations of the bidders are,

$$v_1(x_1, x_2, s) = x_1 + \alpha(x_2 + s),$$

 $v_2(x_1, x_2, s) = x_2,$

where $\alpha \in (0, \frac{1}{2})$. Suppose the good is sold using a second-price sealed-bid auction. Krishna (2002) shows¹⁴ that if *S* is *never* disclosed the equilibrium price is

$$P^{N} = \min \left\{ \frac{1}{1 - \alpha} X_1 + \frac{\alpha}{1 - \alpha} E[S], X_2 \right\},\,$$

whereas when S is disclosed the equilibrium price is

$$P^{S} = \min \left\{ \frac{1}{1 - \alpha} X_1 + \frac{\alpha}{1 - \alpha} S, X_2 \right\}.$$

As Krishna observes, $E[P^S] < E[P^N]$ so that here full disclosure is detrimental to the seller. Nevertheless, as we now show, absent commitment possibilities the seller still fully discloses.

Consider the following game:

(1) Bidder i receives a signal x_i , and the seller receives a signal s. The signals are independently drawn from distributions with support [0, 1].

 $^{^{12}}$ The following is a no-revelation equilibrium of the game with valuations as in (4):

⁽i) Neither player ever reveals any signal.

⁽ii) If player 2 does not reveal, player 1 bids $x_1 + 2a$; if player 2 does reveal, player 1 bids $x_1 + x_2 + a$. If player 1 does not reveal player 2 bids $2x_2$ when $a > x_2$, and bids $2x_2 + X$ when $a \le x_2$; if player 1 does reveal player 2 bids $2x_2 + x_1$.

¹³ Note that the equilibrium (3) without disclosure possibilities of the original game is inefficient, whereas the norevelation equilibrium of the revised game is efficient. A conjecture is that there must be information revelation if the no-revelation equilibrium is inefficient. (In the modified game, each player's signal (weakly) affects his own profits more than his opponent's, but this is also true of the example in Section 3.1.)

¹⁴ Krishna (2002) actually makes further distributional assumptions on the game, but they are not necessary.

- (2) The seller chooses whether or not to disclose his signal *s*.
- (3) Each bidder submits a bid b_i . Payoffs to the bidders are

$$u_b(b_1, b_2, s) = \begin{cases} (x_1 + \alpha(x_2 + s) - b_2, 0) & \text{if } b_1 \ge b_2, \\ (0, x_2 - b_1) & \text{if } b_1 < b_2, \end{cases}$$

while the payoff to the seller is

$$u_s(b_1, b_2, s) = \min(b_1, b_2).$$

Proposition 3. In any perfect Bayesian equilibrium of this game, the seller's signal is almost surely known.

4. Inducing disclosure

In a two-player pure common value auction, a player with no private information always earns zero profit; disclosure is not inevitable, since it is never (strictly) beneficial for a player to reveal his signal. Nonetheless, we now show that the seller may be able to "force" full revelation by providing an arbitrarily small payment.

Consider a good worth $v(x_1, x_2)$ to both players, where $x_1, x_2 \in [0, X]$ and v is increasing and continuous. The good is sold using a second price auction. The seller offers to pay $\varepsilon > 0$ to any player who reveals his information. Formally, we have

- (1) Nature chooses the signal x_i according to the distribution F_i . Player i is informed of x_i .
- (2) Player *i* chooses whether or not to disclose his signal. Specifically, *i* chooses $t_i \in \{x_i, \emptyset\}$, where $t_i = \emptyset$ indicates that *i* makes no disclosure.
- (3) Each player submits a bid b_i . Payoffs are:

$$u(b_1,b_2) = \begin{cases} (v(x_1,x_2) - b_2 + \varepsilon(t_1), \varepsilon(t_2)) & \text{if } b_1 \geq b_2, \\ (\varepsilon(t_1), v(x_1,x_2) - b_1 + \varepsilon(t_2)) & \text{if } b_1 < b_2, \end{cases}$$

where

$$\varepsilon(t_i) = \begin{cases} \varepsilon & \text{if } t_i = x_i, \\ 0 & \text{if } t_i = \emptyset. \end{cases}$$

Proposition 4. When dominated strategies are iteratively removed, both players' signals are almost surely known.

If the seller did not offer a payment $(\varepsilon=0)$, there would be a perfect Bayesian equilibrium in which no signals are disclosed. The symmetric equilibrium strategies in the auction phase would then call for i to bid $v(x_i,x_i)$. For any realization of signals, the seller's profit would be $\min\{v(x_1,x_1),v(x_2,x_2)\}$. On the other hand, when the seller offers $\varepsilon>0$, (essentially) all signals are known. The buyers bid $v(x_1,x_2)$ and the seller's profit is $v(x_1,x_2)-\varepsilon\approx v(x_1,x_2)>\min v(x_i,x_i)$ for small ε and $x_1\neq x_2$. Thus, in this pure common value case, offering a payment of ε results in a "virtually optimal" auction (the seller extracts virtually all the surplus). Furthermore, offering a small payment can be used to design virtually optimal auctions in many common value settings, of which the one-sided common value model of Engelbrecht-Wiggans et al. is one example. We note that existing results on optimal auctions do not cover this model.

5. Harmful information

Consider a good worth w to two players, where w is drawn from [0, 1] with strictly positive density f (with cumulative F), and only player 1 will receive more information than this. Would he prefer to receive one signal about the good's value or two signals?

Milgrom and Weber (1982b) show that player 1 unambiguously prefers to receive two signals—more information cannot harm him. However, their analysis presumes that 1 does not have the option of disclosing his information. In this section we show that when disclosure possibilities are recognized, player 1 may be harmed by additional information.

Consider the following two games:

- (i) Player 1 receives an estimate x, which indicates in which one of n equal intervals the value of the object, w, lies. He receives no further information. He has the option of disclosing x before the object is auctioned off in a first-price sealed-bid auction.
- (ii) Player 1 receives the estimate x, which he again has the option of disclosing. Following his disclosure decision, he is informed of the exact value w and the good is auctioned off. Formally, this game is:
- (1) Player 1 receives a signal $x \in \{0, 1, ..., n-1\}$ with probability $F(\frac{x+1}{n}) F(\frac{x}{n})$.
- (2) Player 1 chooses whether or not to reveal x.
- (3) Player 1 receives a signal $w \in \left[\frac{x}{n}, \frac{x+1}{n}\right]$ according to F.
- (4) A first-price auction is played.

Note that the game of (i) differs from the game of (ii) in that stage 3 is absent from the former game.

Proposition 5. In the game of (i) there is a perfect Bayesian equilibrium in which player 1's signal x is never known by player 2. In the game of (ii), in any perfect Bayesian equilibrium player 1's signal x is always known by player 2.

For concreteness, suppose that $w \sim U[0,1]$. When player 1 receives two signals, he always reveals his initial estimate x.¹⁵ As the number of intervals $n \to \infty$, this estimate becomes increasingly accurate, leaving player 1 with almost no private information and an equilibrium payoff of about 0. On the other hand, when player 1 receives only the signal x, he is not "forced" to disclose it. As $n \to \infty$, his expected equilibrium payoff in the no-revelation equilibrium approaches $\frac{1}{6}$. Thus, when revelation is allowed for, additional information may harm a player.

Milgrom and Weber (1982b) also argue that generally a bidder would rather gather information on the value of an item overtly than covertly. Their intuition is that overt information gathering induces a fear of the winner's curse, which causes the other players to bid timidly. Hence they would expect a specialist to loudly proclaim his presence at an auction. Our intuition is quite different. The other players will not fear the winner's curse as they know that the specialist will end up revealing his information. Our specialist would prefer to send an anonymous proxy to do his bidding.

In the present context, suppose that both players know that player 1 knows x. With no disclosure possibilities, if player 1 is to receive the signal w as well, he wants player 2 to be aware

Actually, player 1 discloses all his signals with the possible exception of x = n - 1. Obviously, when he does not disclose x = n - 1, player 2 can infer x's value.

of this. With disclosure possibilities, he prefers that player 2 be unaware that he has the extra information. In the next section we consider a model in which player 2 is uncertain as to whether or not player 1 is informed.

We note that the game of (ii) indicates a discontinuity in the one-sided common value disclosure game, in addition to the discontinuity found in Section 3.1.1. As $n \to \infty$, the game of (ii) approaches this game, yet it always has full disclosure.

5.1. Possibly uninformed agent

We have thus far followed the standard approach of assuming that, while an agent's signal is (initially) private, the fact that he has received a signal is common knowledge. A realistic alternative is to assume that one player may not be certain whether or not another player has even received a signal. In this section we consider such a situation.

Consider an independent private value setting in which the good is worth x_1 to player 1 and x_2 to player 2. The x_i 's are independently drawn from U[0, 1]. Player 1 observes x_1 and with probability $\frac{1}{2}$ observes x_2 as well. He has the option of disclosing x_2 . Player 2 makes no observation. Following player 1's disclosure decision, a second-price sealed-bid auction takes place.

Proposition 6. In any undominated perfect Bayesian equilibrium of the above game, there is a positive measure of revelation. However, this revelation is always less than almost full.

To see why this proposition is true, first note that player 1 must disclose some (positive measure of) signals whenever $x_1 > 0$. Otherwise, player 2 would always bid $\frac{1}{2}$ in the auction—her expected value—and player 1 would prefer to disclose any $x_2 < \frac{1}{2}$ whenever $x_1 > x_2$. On the other hand, player 1 will not always disclose his signals. If he did, following no-revelation player 2 would bid $\frac{1}{2}$ on the presumption that player 1 had not observed x_2 , and hence high types of player 1 would prefer to conceal all $x_2 > \frac{1}{2}$.

The game has many partial revelation equilibria. In one perfect Bayesian equilibrium, player 1 reveals all $x_2 \le 2 - \sqrt{2}$, and conceals higher signals. ¹⁶

6. Verifiability

We have assumed that information is verifiable, an assumption which will be met in some cases but not others. For instance, estimating the value of a recently discovered artifact may involve extensive research in objective sources pertaining to the site where the discovery was made, the material used in the artifact, the style of the artifact, etc. The results of such research are

$$x_2 \leqslant z \equiv \frac{4 - 2\varepsilon - 2\sqrt{(2 - \varepsilon)}}{2(1 - \varepsilon)}.$$

In particular, there is such an equilibrium for $\varepsilon = 41/81$ and z = 55/100.

¹⁶ This partial-revelation-with-a-cutoff equilibrium is reminiscent of Shavell (1989a, 1989b), which studies a situation in which a plaintiff may be unable to disclose in a verifiable manner to a defendant. Shavell shows that in his model there is a unique equilibrium, which has a cutoff property. Our model is somewhat different, since the payoff to the informed party also depends on his own type. Indeed, in our model there are a continuum of non-cutoff equilibria. For instance, in one kind of equilibrium, for small values of ε , a type $x_1 \le \varepsilon$ reveals all values of x_2 , and types $x_1 > \varepsilon$ reveal if and only if

clearly verifiable. On the other hand, a bidder's estimate could depend upon her own unverifiable knowledge as a specialist.

Even when information is not verifiable, our analysis may apply since it depends less upon the verifiability of disclosed information than its veracity, and in many circumstances even nonverifiable information may be presumed accurate. Thus, bidders in auctions have been known to rely on the expertise of outside firms (for example, phone companies bidding for licenses often hire well established consulting firms to estimate the value of each license). These firms may have reputational incentives to truthfully reveal their reports, if asked to do so, as well as legal incentives not to make fraudulent statements.

An example combining various of the above elements, comes from sculptures dredged from the Fosso Reale in Livorno, in 1984. Experts agreed that the carvings were the work of Modigliani. Their initial belief came from biographical accounts claiming that the artist had thrown statues into the canal, and from stylistic details of the recovered pieces. Further confirmation came from scientific tests on the stone material of the statues.¹⁷

A more general, and perhaps more realistic assumption than perfect verifiability/veracity, is that within a single auction some information a bidder possesses is verifiable, or may be presumed to be true, and some is not. Alternatively, it may be that all the bidder's information is only imperfectly verifiable. Our results are amenable to either modification. In this section, we describe a model in which all information is imperfectly verifiable.

We modify the model of Section 3.1.1. Again, there is a single good worth $z_1 + w$ to player 1 and w to player 2, and (only) player 1 is informed of w. Now, however, when player 1 "divulges" his signal w, player 2 can only verify that the signal lies in an interval around w. At one extreme, if the interval is of length zero the signal is perfectly verifiable. At the other extreme, if the interval is infinite, and the distribution is diffuse enough, the signal is essentially unverifiable. Clearly, for revelation to have a meaning, the interval should not be too large. Consider the following game:

- (1) Player 1 receives a signal $w \in [w_m, w_M]$ according to the atomless distribution function F.
- (2) Player 1 chooses whether or not to divulge his signal w. If 1 divulges his signal, both players observe w + x, where x is drawn from an atomless distribution on [-a, a] with full support.
- (3) A first-price sealed-bid auction takes place.

For simplicity, we allow only *cutoff* strategies, which are of the form "disclose if and only if $w \leq y$." Player 1 reveals no signals if $y = w_m$, while he fully reveals if $y = w_M$.

Proposition 7. In any perfect Bayesian equilibrium with cutoff strategies, player 1 fully reveals his signals if a > 0 is small enough.

7. A general framework

In this section we develop a general framework for analyzing information revelation in auctions. For ease of exposition, we allow for only one round of revelation. Theorems 1 and 2 below are amenable to several rounds.

 $^{^{17}}$ The sculptures were in the public domain, so that information revelation was not an issue. Despite expert agreement on their authenticity, the sculptures were in fact faked by university students as a prank.

In a fairly general auction setting, there are n players each of whom receives a verifiable private signal $x_i \in \mathbb{X}_i$ drawn from a joint distribution F on $\mathbb{X} = \prod \mathbb{X}_i$. A good whose value to player i is $v_i(x_1, x_2, \ldots, x_n)$ is to be auctioned off. At the interim stage in which i has seen a signal x_i , but before the auction takes place, i has an expected equilibrium payoff which we can write as $\hat{u}_i(x_i, F)$ (if the auction has multiple equilibria, assume that some selection has been made).

Now suppose that each player is given the option of disclosing her signal before playing the auction. Since the signal is verifiable, its disclosure must be truthful. We have the following game:

- (1) Nature chooses $(x_1, x_2, ..., x_n)$ from F; player i is informed only of x_i .
- (2) Each player *i* reports $t_i \in \{x_i, \emptyset\}$.
 - (3) The good is auctioned off.

In effect, the disclosure option in stage 2 changes the joint distribution from which the signals are drawn for the auction in stage 3. In the overall equilibrium of this new game, following the reports the bidders play to an equilibrium of the auction using an updated conditional joint distribution function. Let $r_i: \mathbb{X}_i \to \{\mathbb{X}_i, \emptyset\}$ be a reporting strategy for player i. Given a (presumed) reporting strategy combination r and the (actual) reports t, let $F(\cdot \mid t, r)$ be the joint distribution of x conditional on t and r. In the auction of stage 3, a player i with signal x_i gets a payoff of $\hat{u}_i(x_i, F(\cdot \mid t, r))$, which is simply i's equilibrium payoff in a standard setting where the types are drawn from the distribution $F(\cdot \mid t, r)$.

Now consider stage 2 where player i has seen his own signal x_i , but before the reports of the other players are made public. If the other players follow r, while player i reports t_i , then i has an expected payoff of

$$u_{i}(x_{i}, t_{i}, r) \equiv E_{x_{-i}} \hat{u}_{i} (x_{i}, F(\cdot | (t_{i}, r_{-i}(x_{-i})), r)), \tag{5}$$

which is derived by taking an expectation over x_{-i} given x_i , and where $(t_i, r_{-i}(x_{-i})) \equiv (r_1(x_1), \dots, t_i, \dots, r_n(x_n))$. For instance, suppose n = 3 and that the conditional distribution function has an associated density function. Then, player 1 has an expected payoff of

$$\iint \hat{u}_1(x_1, F(\cdot | (t_1, r_2(z_2), r_3(z_3)), r)) f(z_2, z_3 | x_1) dz_2 dz_3.$$

A perfect Bayesian equilibrium of this game is a reporting strategy combination r^* in which $t_i = r_i^*(x_i)$ maximizes (5) for all i and all $x_i \in \mathbb{X}_i$. That is, a perfect Bayesian equilibrium is an r^* such that:

$$u_i(x_i, r_i^*(x_i), r^*) \geqslant u_i(x_i, x_i, r^*),$$

$$u_i(x_i, r_i^*(x_i), r^*) \geqslant u_i(x_i, \emptyset, r^*),$$

$$\forall i \forall x_i \in \mathbb{X}_i.$$

7.1. The disclosure game

We now derive a general unraveling result which enables us to avoid duplicating unraveling arguments in various auction applications.

We first define a generic *n*-person game in which each player *i* receives a private verifiable signal x_i drawn from a metric space (X_i, d_i) , and is given the option of (truthfully) disclosing it. A *disclosure game* is the following three stage game:

- (1) Nature chooses $(x_1, x_2, ..., x_n)$ according to the probability measure F on $\mathbb{X} = \prod \mathbb{X}_i$; player i is informed only of x_i .
- (2) Each player *i* chooses a report $t_i \in \{x_i, \emptyset\}$.

(3) Each player *i* receives a payoff $u_i(x_i, t_i, r)$, where $r_i : \mathbb{X}_i \to \{\mathbb{X}_i, \emptyset\}$ such that $\forall x_i \in \mathbb{X}_i$ $r_i(x_i) \in \{x_i, \emptyset\}$.

We can think of r_i as a reporting strategy for player i. A *disclosure game equilibrium* is an r^* such that:

$$u_i(x_i, r_i^*(x_i), r^*) \geqslant u_i(x_i, x_i, r^*),$$

$$u_i(x_i, r_i^*(x_i), r^*) \geqslant u_i(x_i, \emptyset, r^*),$$

$$\forall i \forall x_i \in \mathbb{X}_i.$$

Thus, a disclosure game equilibrium is a reporting strategy combination such that each type of each player maximizes by following the reporting strategy. When u is an auction payoff, as in (5) of the previous section, a disclosure game equilibrium gives a perfect Bayesian equilibrium of the auction preceded by the possibility of disclosure, and vice-versa.

Given a probability measure F, let F_i be the marginal probability measure over \mathbb{X}_i . When $\mathbb{X}_i \subseteq \mathbf{R}$, we will (abusively) use F and F_i to denote distributions as well. Thus, $F_i(X_i > x_i) \equiv 1 - F_i(x_i)$, while $F_i\{X_i = x_i\} = \Pr_{F_i}(X_i = x_i)$. As usual, $F(\cdot \mid t, r)$ denotes the conditional probability given t and r. Correspondingly, $F_i(\cdot \mid t_i, r_i)$ is the marginal probability conditional on i's report and reporting strategy. Observe that since x_i is verifiable, $F_i(X_i = x_i \mid x_i, r_i) \equiv \Pr_{F_i(\cdot \mid x_i, r_i)}(X_i = x_i) = 1$ regardless of r_i .

Given a strategy profile r, we say that player i's signal is almost surely known if either $r_i(x_i) = x_i$ for almost all $x_i \in X_i$, or $F_i(X_i = x_i \mid \emptyset, r_i) = 1$ for some $x_i \in \mathbb{X}_i$. That is, the set of undisclosed signals with positive measure is at most a singleton.

We now give a sufficient condition for player *i* to essentially disclose all her information. Theorem 1 says that if player *i* always wants to disclose some signal in the support of the types that are not revealing for the proposed strategy combination, then she will essentially reveal (almost) all her signals. In auctions, it is typically easiest to verify that a player wants to reveal a signal at the bottom of the support of her signals.

Theorem 1. Assume that for all r, $u_i(x_i, x_i, r)$ and $u_i(x_i, \emptyset, r)$ are continuous in x_i , and that $\forall r_i$ with non-degenerate $F_i(\cdot \mid \emptyset, r_i)$, $\exists \tilde{x}_i \in Support \, F_i(\cdot \mid \emptyset, r_i)$ for which $u_i(\tilde{x}_i, \tilde{x}_i, r) > u_i(\tilde{x}_i, \emptyset, r)$. Then player i's signal is almost surely known in any disclosure game equilibrium.

The above theorem is a general result about unraveling. In contrast to most results in the literature about unraveling (for instance, Grossman, 1981 and Milgrom and Roberts, 1986), it covers the case of many informed parties. The previous result which is most similar to Theorem 1 is in Okuno-Fujiwara et al. (1990), where several informed parties play a revelation stage, and then a game amongst themselves. Both our result and theirs show that strategic considerations do not alter the standard result that full revelation obtains. Our result, however, does not assume that the signals are independent—a particularly poor assumption in an interdependent value auction—or that they are drawn from a finite space.

Note that a disclosure game equilibrium is not equivalent to a Nash equilibrium of the disclosure game.

Theorem 1 concerns full disclosure in *all* equilibria, and has relatively strong conditions. On the other hand, sufficient conditions for full disclosure to obtain in *some* equilibrium are quite weak. In an auction with affiliated signals it is typically bad for player *i* if the other players think that he has received a high signal, since this tends to increase their bids. Bearing this in mind, suppose the signals are drawn from compact intervals and that each player's payoffs are minimized when the other players believe that he has received his highest signal. Then there is a perfect Bayesian equilibrium in which all players fully disclose, and silence by a player is interpreted to mean that he has received his highest signal. In disclosure game terms, we have the following theorem.

Theorem 2. Suppose that for each i there is a signal $\bar{x}_i \in X_i$ such that for all $x_i \in X_i$ and reporting strategies r, $u_i(x_i, x_i, r) \ge u_i(x_i, \emptyset, r)$ whenever $F_i(X_i = \bar{x}_i \mid \emptyset, r_i) = 1$. Then there exists a disclosure game equilibrium in which all signals are disclosed.

8. Conclusion

There is a consensus in auction theory that bidders derive their profits from private information. The literature has reached this consensus under the implicit assumption that bidders will be able to keep their information private. However, this ability needs to be demonstrated. In fact, as we have shown, in a variety of contexts the bidders' information will be revealed. This revelation may be complete, or partial. In any case, there is little justification for the presumption that no information will be revealed. On the seller's side, the well-known result that a seller will reveal her information is unrelated to the ex ante profitability of this revelation. ¹⁹

Bidding on e-bay for vintage guitar pickups, e.g. PAFs, presents an intriguing, albeit imperfect, example of information revelation. These pickups may or may not be authentic, and bidders, as well as others, discuss the merits of the items in "chat rooms," such as lespaulforum. While only some of the information discussed is verifiable, many of the bidders are repeat players who have reputations and appear credible. Indeed, when general agreement is reached that an item is the "real deal," bidding is typically vigorous.²⁰

Some theorists have emphasized the importance of preventing communication among bidders, due to fears of collusion (see, for example, Klemperer, 2002). However, the danger of collusion should be balanced against the potential benefits from information sharing. At an empirical level, more work into the revelation behavior of bidders needs to be done. At a theoretical level, analyses which presume that the bidders' information is not revealed should explicitly assume that none of the information is verifiable, or that releasing information is impractical for some reason, or else provide an argument that in the relevant equilibrium no information is disclosed.

If information acquisition is costly, and only private information is valuable, why would an agent acquire information only to disclose it? One possible answer is that agents only acquire information in settings where revelation is partial.

¹⁹ Though we have only considered interdependent value auctions, similar results obtain with pure private values. As a simple example, consider a two-player second-price auction in which the bidder valuations are $v_1 = x_2$, $v_2 = x_1$, where each x_i is drawn from an interval $[x_m, x_M]$, and player i observes x_i . It is easy to show that both players will fully reveal their signals.

²⁰ We thank Mehmet Barlo for this example.

Acknowledgments

We thank Mehmet Barlo, Ken Binmore, John Hillas, Matt Jackson, Paul Klemperer, Vijay Krishna, John Riley and Bill Zame for valuable discussions and suggestions.

Appendix A

In this section we provide proofs of the theorems and propositions.

Proof of Proposition 1. We apply Theorem 1. In order to do this, we must define the appropriate disclosure game. Let $\hat{u}_i(w, z_1, F)$ be player i's equilibrium payoff in the first-price sealed-bid auction once player 1 has seen w. If the auction has several equilibria then we choose an equilibrium in undominated strategies. If there are several such equilibria then some selection is made. The disclosure game is:

- (1) Player 1 receives a signal $w \in [w_m, w_M]$ according to the distribution function F.
- (2) Player 1 chooses $t \in \{w, \emptyset\}$.
- (3) Player 1 receives

$$u_1(w, t, r) = \hat{u}_1(w, z_1, F(\cdot \mid t, r))$$

where \hat{u}_1 is as defined in 1. If the auction in which 1's signal is drawn from $F(\cdot \mid t, r)$ has no equilibrium, we set $\hat{u}_1(w, z_1, F(\cdot \mid t, r)) = 0$.

First consider the first-price sealed-bid auction. Since the object is worth less to player 2 than player 1, and player 2 has no private information, 2 earns 0 in any equilibrium (see Theorem 2, in Engelbrecht-Wiggans et al., 1983). That is, $E_G \hat{u}_2(w, z_1, G) = 0$ for any distribution function G over w.

In the unique undominated equilibrium of the sealed-bid auction where w is common knowledge, player 1 wins the good for w. Thus, $u_1(w, w, r) = z_1$ for all w, which is continuous.

Now consider the sealed-bid auction where the signals are drawn from a non-degenerate $F(\cdot \mid \emptyset, r)$ and $\min\{Support F(\cdot \mid \emptyset, r)\} = \underline{w}$. This \underline{w} will play the role of \tilde{x}_i in Theorem 1. Given the signal \underline{w} , if player 1 bids b_1 he earns

$$p(b_1)[z_1+\underline{w}-b_1],$$

where $p(b_1)$ is the probability that a bid of b_1 wins the object. We now show that $p(b_1)[z_1 + \underline{w} - b_1] < z_1$.

Clearly, $p(b_1)[z_1 + \underline{w} - b_1] \ge z_1$ only if $b_1 \le \underline{w}$. If $b_1 = \underline{w}$ then it must be that $p(\underline{w}) = 1$. Therefore all of 2's bids are at most \underline{w} and $b_1(w) \le \underline{w}$ for all w. But this cannot be an equilibrium, since 2 could earn a positive profit with a bid of $\underline{w} + \varepsilon$, for small enough ε .

Therefore, all of 1's winning bids must be strictly below \underline{w} . But this cannot be the case either since then player 2 could earn a positive profit with a bid of $\underline{w} - \varepsilon$, for small enough ε .

Hence, $p(b_1)[z_1 + \underline{w} - b_1] < z_1$ so that $u_1(\underline{w}, \emptyset, r) = \hat{u}_1(\underline{w}, z_1, F(\cdot \mid \emptyset, r)) < z_1$ whenever $F(\cdot \mid \emptyset, r)$ is non degenerate and $\min\{Support\ F(\cdot \mid \emptyset, r)\} = \underline{w}$. Also $u_1(w, \emptyset, r)$ is clearly continuous in w.

The conditions of Theorem 1 are met, establishing the proposition. \Box

Proof of Proposition 2.

Fact 1. Equilibrium bids are weakly increasing in the type.

Pf. It will suffice to show that payoffs satisfy the single crossing property (if bidding high is better than low for a low type, the same is true for a high type) for any given bidding strategy of the opponent. Let $x_h > x_l$ be high and low types of player 1, and $b_h > b_l$ be high and low bids. Let $b_2(x_2)$ be any bidding function of player 2. Assume that

$$u_{1}(b_{h}; x_{l}) \geqslant u_{1}(b_{l}; x_{l}) \Leftrightarrow$$

$$\int_{b_{h} \geqslant b_{2}(x_{2})} (x_{l} + x_{2} + z_{1} - b_{2}(x_{2})) dF_{2}(x_{2})$$

$$\geqslant \int_{b_{l} \geqslant b_{2}(x_{2})} (x_{l} + x_{2} + z_{1} - b_{2}(x_{2})) dF_{2}(x_{2}) \Leftrightarrow$$

$$\int_{b_{h} \geqslant b_{2}(x_{2}) > b_{l}} (x_{l} + x_{2} + z_{1} - b_{2}(x_{2})) dF_{2}(x_{2}) \geqslant 0.$$

Then, since

$$\int_{b_h \geqslant b_2(x_2) > b_l} (x_h + x_2 + z_1 - b_2(x_2)) dF_2(x_2)$$

$$\geqslant \int_{b_h \geqslant b_2(x_2) > b_l} (x_l + x_2 + z_1 - b_2(x_2)) dF_2(x_2) \geqslant 0,$$

we obtain

$$\int_{h \geqslant b_2(x_2) > b_l} (x_h + x_2 + z_1 - b_2(x_2)) \, \mathrm{d}F_2(x_2) \geqslant 0 \quad \Leftrightarrow \quad u_1(b_h; x_h) \geqslant u_1(b_l; x_h)$$

as was to be shown. Similarly for player 2.

Fact 2. If revelation is allowed, in every equilibrium without revelation, payoffs of player 1 are continuous at 0.

Pf. Suppose not, and let $u_1(x_1) \ge u_1(0) + \varepsilon$ for all $x_1 > 0$ and some $\varepsilon > 0$ (this is the only possible type of discontinuity, since equilibrium payoffs are weakly increasing in the type, because every type could bid as a lower type and earn at least as much). Let $b_i(x_i)$ be player i's equilibrium bid function, for some arbitrary equilibrium. Since every type $x_1 > 0$ must have a strictly positive chance of winning in order to get at least ε , let $b_2^{-1} : \mathbb{R}_+ \to [0, X]$ be

$$b_2^{-1}(b_1) \equiv \sup\{x_2: b_2(x_2) \leqslant b_1\}.$$

For small enough x_1 , we have

$$u_1(x_1) - \varepsilon = \int_{0}^{b_2^{-1}(b_1(x_1))} (x_1 + x_2 + z_1 - b_2(x_2)) dF_2 - \varepsilon$$
45
46
47

$$< \int_{0}^{b_{2}^{-1}(b_{1}(x_{1}))} (x_{2} + z_{1} - b_{2}(x_{2})) dF_{2}$$

$$\leq \int_{0}^{b_{2}^{-1}(b_{1}(0))} (x_{2} + z_{1} - b_{2}(x_{2})) dF_{2} = u_{1}(0),$$

a contradiction.

Fact 3. If revelation is allowed and $b_2(x_2)$ is an equilibrium bid function of an equilibrium without revelation, then $b_2(x_2) \le z_1$ for all $x_2 < \frac{z_1}{2}$.

Pf. Suppose not, so that for some $x_2 < \frac{z_1}{2}$, $b_2(x_2) > z_1$.

Step i. Consider type $x_1 = 0$. We will show that $x_1 = 0$ strictly prefers to reveal its type. Consider 0's equilibrium bid $b_1(0) \ge z_1$. Let

$$L = \left\{ x_2 < \frac{z_1}{2} \colon b_2(x_2) \leqslant z_1 \right\},$$

$$M = \left\{ x_2 < \frac{z_1}{2} \colon b_1(0) \geqslant b_2(x_2) > z_1 \right\},$$

$$H = \left\{ x_2 < \frac{z_1}{2} \colon b_2(x_2) > b_1(0) \geqslant z_1 \right\}.$$

It must be the case that for some x_2 , $b_2(x_2) \le b_1(0)$, since otherwise $x_1 = 0$ would reveal his type, and earn a strictly positive payoff. Let

$$\bar{x}_2 \equiv \sup \{ x_2 \colon b_2(x_2) \leqslant b_1(0) \}.$$

Notice that since equilibrium bids are weakly increasing, the types of player 2 that lose are all those below \bar{x}_2 . Consider now the following deviation by type $x_1 = 0$: "reveal type and bid $\max\{2\bar{x}_2, z_1\}$." After revelation, player 2 bids $2x_2$.

Case 1. $\bar{x}_2 \geqslant \frac{z_1}{2}$. In this case, player 1 bids $2\bar{x}_2$ and the payoff for the deviation is $\int_0^{\bar{x}_2} (x_2 + z_1 - 2x_2) dF_2$, which equals

$$\int_{L} (x_{2} + z_{1} - 2x_{2}) dF_{2} + \int_{M \cup H} (x_{2} + z_{1} - 2x_{2}) dF_{2} + \int_{\frac{z_{1}}{2}}^{x_{2}} (x_{2} + z_{1} - 2x_{2}) dF_{2}$$

$$\geqslant \int_{L} (x_{2} + z_{1} - b_{2}(x_{2})) dF_{2} + \int_{M \cup H} (x_{2} + z_{1} - 2x_{2}) dF_{2} + \int_{\frac{z_{1}}{2}}^{\bar{x}_{2}} (x_{2} + z_{1} - b_{2}(x_{2})) dF_{2}$$

$$> \int_{L} (x_{2} + z_{1} - b_{2}(x_{2})) dF_{2} + \int_{M \cup H} (x_{2} + z_{1} - b_{2}(x_{2})) dF_{2} + \int_{\frac{z_{1}}{2}}^{\bar{x}_{2}} (x_{2} + z_{1} - b_{2}(x_{2})) dF_{2}$$

$$= \int_{0}^{\bar{x}_2} (x_2 + z_1 - b_2(x_2)) dF_2,$$

which is the payoff of not revealing and bidding $b_1(0)$. Therefore, type $x_1 = 0$ is strictly better off revealing, a contradiction.

Case 2. $\bar{x}_2 < \frac{z_1}{2}$. In this case, player 1 bids z_1 and the payoff for the deviation is

$$\int_{0}^{\frac{z_{1}}{2}} (x_{2} + z_{1} - 2x_{2}) dF_{2} = \int_{L \cup M} (x_{2} + z_{1} - 2x_{2}) dF_{2} + \int_{H} (x_{2} + z_{1} - 2x_{2}) dF_{2}$$

$$= \int_{L \cup M} (x_{2} + z_{1} - 2x_{2}) dF_{2} + \int_{H} (z_{1} - x_{2}) dF_{2}$$
(since x_{2} is less than $\frac{z_{1}}{2}$) $> \int_{L \cup M} (x_{2} + z_{1} - 2x_{2}) dF_{2} \ge \int_{L \cup M} (x_{2} + z_{1} - b_{2}(x_{2})) dF_{2}$

$$= \int_{0}^{\bar{x}_{2}} (x_{2} + z_{1} - b_{2}(x_{2})) dF_{2}$$

which is the payoff of not revealing and bidding $b_1(0)$. Therefore, type $x_1 = 0$ is strictly better off revealing, a contradiction.

Note to Case 2: The only weak inequality above could be strict if M were nonempty, since types in M are strictly lowering their bids.

Note to Step i: While it is obvious that all types will weakly lower their bids, and some strictly (those in M and H), it is not obvious that player 1 would be strictly better off by revealing for all bids. It could happen that for a fixed bid of 1, before revealing 1 was losing, and after revealing 2 loses but 1 makes a negative gain when winning.

Step ii. We will now show that for small x_1, x_1 also strictly prefers to reveal its type. After revelation, the equilibrium payoff for a type x_1 is

$$u_1^r(x_1) = \arg\max_b \int_0^{\frac{b}{2} - x_1} (x_1 + x_2 + z_1 - 2x_1 - 2x_2) dF_2$$

$$= \arg\max_b \int_0^{\frac{b}{2} - x_1} (z_1 - x_1 - x_2) dF_2$$

which is continuous in x_1 by the theorem of the maximum (here we use that F_2 is atomless). By Fact 2, $u_1(x_1)$ is continuous at 0, so $u_1^r(x_1) - u_1(x_1)$ is continuous at 0, and since $u_1^r(0) - u_1(0) > 0$ by Step i, for small enough x_1, x_1 wants to reveal.

Fact 4. *If revelation is allowed, there is no equilibrium without revelation.*

Pf. Suppose there was an equilibrium without revelation. Then, by Fact 3, 1 wins with probability 1 when $x_2 < \frac{z_1}{2}$. But for such x_2 , player 2 is better off revealing and bidding $2x_2 + 2X$. Given x_2 the expected payoff to such a strategy is

$$2x_2 + E2x_1 - (Ex_1 + x_2 + z_1) = x_2 + Ex_1 - z_1 \ge Ex_1 - z_1 > 0.$$

Proof of Proposition 3. We apply Theorem 1. In order to do this, we first define the appropriate disclosure game.

- (1) The seller receives a signal s from the distribution F(s) for $s \in [0, 1]$.
- (2) The seller reports $t \in \{s, \emptyset\}$.
- (3) The seller receives

$$u(s,t,r) = E \min \left\{ \frac{1}{1-\alpha} X_1 + \frac{\alpha}{1-\alpha} E[S \mid t,r], X_2 \right\}.$$

Suppose $F(\cdot \mid \emptyset, r)$ is non degenerate and $\max\{Support F(\cdot \mid \emptyset, r)\} = s$, so that $E[S \mid s, r] > E[S \mid \emptyset, r]$. For large enough X_2 and small enough X_1

$$\frac{1}{1-\alpha}X_1 + \frac{\alpha}{1-\alpha}E[S \mid \emptyset, r] < \frac{1}{1-\alpha}X_1 + \frac{\alpha}{1-\alpha}E[S \mid s, r] < X_2$$

$$\Rightarrow u(s, s, r) > u(s, \emptyset, r).$$

Theorem 1 implies the proposition. \Box

Proof of Proposition 4. A player's strategy consists of a revelation policy, and a bid as a function of his information (and revelation policy, in principle). We now iteratively remove dominated strategies, but first define $f:[0,X]\times[0,X]\to\mathbf{R}$ by

$$f(w, z) = \max_{x_2} [v(w, x_2) - v(z, x_2)].$$

Note that by the theorem of the maximum, f is continuous, and f(x, x) = 0 for all x.

- (1.a) Round (1.a). Player 1: Dominant strategy Bid $v(x_1, x_2)$ if player 2 reveals x_2 . Also, it is dominated to bid less than $v(x_1, 0)$ regardless of what is revealed. Similarly for player 2.
- (1.b) Round (1.b). Player 1: Given Round (1.a), it is dominant to reveal x if

$$f(x,0) = \max_{x_2} \left[v(x, x_2) - v(0, x_2) \right] < \varepsilon \tag{6}$$

since the left-hand side is the greatest surplus 1 can earn without receiving a payment. Let X_1^1 be the set of x's for which Eq. (6) is satisfied (the subscript denotes the player, the superscript the iteration number). By continuity in x, X_1^1 is nonempty, and since v is increasing, it is an interval of the form $[0, a_1^1)$. Symmetrically for 2.

- (2.a) Round (2.a). Player 1: Since it is dominant to reveal $x < a_2^1$, it is iteratively dominated to bid less than $v(x_1, a_2^1)$. Similarly for player 2.
- (2.b) Round (2.b). Player 1: Given the previous rounds, it is dominant to reveal x if

$$f(x, a_1^1) = \max_{x_2} \left[v(x, x_2) - v(a_1^1, x_2) \right] < \varepsilon \tag{7}$$

 since the left-hand side is the most player 1 can earn without revealing. Let X_1^2 be the set of x's for which Eq. (7) is satisfied. By continuity, and v increasing, $X_1^2 = [0, a_1^2)$ for $a_1^2 > a_1^1$.

Continuing in this manner, we obtain that it is dominant to reveal all x's in X. Note that it cannot happen that the process is repeated infinitely many times, and that $a_1^n \to \overline{x} < X$. This is because, for N sufficiently large, a_1^N is close to \overline{x} and we would therefore have that since f is continuous and $f(\overline{x}, \overline{x}) = 0$

$$f(\overline{x}, a_1^N) = \max_{x_2} [v(\overline{x}, x_2) - v(a_1^N, x_2)] < \varepsilon$$

so that $\bar{x} \in [0, a_1^{N+1})$ contradicting that $a_1^N \to \bar{x}$ (recall that a_1^n is an increasing sequence). \Box

Proof of Proposition 5. When player 1 receives only signal x, if he discloses, he earns 0. Therefore, there is an equilibrium in which 1 does not disclose.

We now establish that if player 1 receives both x and w, then in any equilibrium 1 always discloses x. We apply Theorem 1. In order to do this, we first define the appropriate disclosure game.

- (1) Player 1 receives a signal $x \in \{0, 1, \dots, n-1\}$ with probability $F(\frac{x+1}{n}) F(\frac{x}{n})$.
- (2) Player 1 chooses $t \in \{x, \emptyset\}$.
- (3) Player 1 receives

$$u_1(x,t,r) = \int_{\frac{x}{n}}^{\frac{x+1}{n}} F(w \mid t,r) (w - b_1(w, F(\cdot \mid t,r))) \frac{f(w)}{F(\frac{x+1}{n}) - F(\frac{x}{n})} dw.$$

In particular, if x is revealed, letting $G^x(w) = \frac{F(w) - F(\frac{x}{n})}{F(\frac{x+1}{n}) - F(\frac{x}{n})}$ and g^x its density, we have

$$u_1(x, x, r) = \int_{\frac{x}{u}}^{\frac{x+1}{n}} G^x(w) (w - b_1(w, G^x)) g^x(w) dw.$$

Suppose that $F(\cdot \mid \emptyset, r)$ is non degenerate and $\min\{Support \, F(\cdot \mid \emptyset, r)\} = x$. Then $F(\cdot \mid \emptyset, r)$ is the posterior of F conditional on

$$w \in \left[\frac{x}{n}, \frac{x+1}{n}\right] \cup \left[\frac{k_1}{n}, \frac{k_1+1}{n}\right] \cup \cdots \cup \left[\frac{k_t}{n}, \frac{k_t+1}{n}\right] \equiv K,$$

for some $x < k_1 < k_2, < \cdots < k_t$. We have that

$$f(w \mid \emptyset, r) = \begin{cases} \frac{f(w)}{F(K)} & w \in K, \\ 0 & \text{otherwise,} \end{cases}$$

and for $w \in \left[\frac{x}{n}, \frac{x+1}{n}\right]$

$$F(w \mid \emptyset, r) = \frac{F(w) - F(\frac{x}{n})}{F(K)}.$$

We first note that $b_1(w, F(\cdot \mid \emptyset, r)) = b_1(w, F(\cdot \mid x, r))$ for all $w \in [\frac{x}{n}, \frac{x+1}{n}]$. This is so because for all $w \in [\frac{x}{n}, \frac{x+1}{n}]$,

$$b_{1}(w, F(\cdot \mid x, r)) = E_{F(\cdot \mid x, r)}[W \mid W \leqslant w] = \int_{\frac{x}{n}}^{w} W \frac{f(W \mid x, r)}{F(w \mid x, r)} dW$$

$$= \int_{\frac{x}{n}}^{w} W \frac{\frac{f(w)}{F(\frac{x+1}{n}) - F(\frac{x}{n})}}{\frac{F(w) - F(\frac{x}{n})}{F(\frac{x+1}{n}) - F(\frac{x}{n})}} dW = \int_{\frac{x}{n}}^{w} W \frac{f(w)}{F(w) - F(\frac{x}{n})} dW$$

$$= \int_{\frac{x}{n}}^{w} W \frac{\frac{f(w)}{F(K)}}{\frac{F(w) - F(\frac{x}{n})}{F(K)}} dW = E_{F(\cdot \mid \emptyset, r)}[W \mid W \leqslant w]$$

$$= b_{1}(w, F(\cdot \mid \emptyset, r)).$$

We have:

$$u_{1}(x,\emptyset,r) = \int_{\frac{x}{n}}^{\frac{x+1}{n}} F(w \mid \emptyset, r) (w - b_{1}(w, F(\cdot \mid \emptyset, r))) \frac{f(w)}{F(\frac{x+1}{n}) - F(\frac{x}{n})} dw$$

$$= \int_{\frac{x}{n}}^{\frac{x+1}{n}} F(w \mid \emptyset, r) (w - b_{1}(w, F(\cdot \mid x, r))) \frac{f(w)}{F(\frac{x+1}{n}) - F(\frac{x}{n})} dw$$

$$< \int_{\frac{x}{n}}^{\frac{x+1}{n}} F(w \mid x, r) (w - b_{1}(w, F(\cdot \mid x, r))) \frac{f(w)}{F(\frac{x+1}{n}) - F(\frac{x}{n})} dw$$

$$= u_{1}(x, x, r)$$

where the inequality follows from the fact that $F(w \mid \emptyset, r) < F(w \mid x, r)$ for all $w > \frac{x}{n}$. To complete the proof, we note that continuity is trivially satisfied. \Box

Proof of Proposition 7. Suppose first that there is an equilibrium with $y \in (w_m, w_M)$. As in the proof of Proposition 1, $u_1(y, \emptyset, r) < z_1$. For any a, if y reveals, beliefs of player 2 will have a support contained in $[w_m, y]$, so that 2's bid will be at most y. Therefore, by revealing and bidding y, a type y can earn at least z_1 . Since y strictly wants to reveal, types close to y from above will also want to reveal.

Suppose now that $y=w_m$. Again, the payoff of not revealing is $u_1(w_m,\emptyset,r) < z_1$. We note that for any distribution function F, if there is an equilibrium for the auction game, it is unique (the proof of this claim is an adaptation of the correction of Dubra (2004) to the proof of uniqueness in Engelbrecht-Wiggans et al., only now the differential equation characterizing the bidding function of player 1 includes a term in z_1 , which is inconsequential). Therefore, $u_1(w_m,\emptyset,r)$ is fixed, and does not depend on a. Let $\varepsilon = z_1 - u_1(w_m,\emptyset,r) > 0$. Set $a < \frac{\varepsilon}{4}$. If $w = w_m$ reveals, beliefs of 2 will have a support contained in $[w_m,w_m+2a]$, and so all bids of 2 will be be-

low $w_m + 2a$. Therefore, by revealing and bidding $w_m + 3a$, player 1 can guarantee himself a payoff of

 $w_m + z_1 - (w_m + 3a) = z_1 - 3a > z_1 - \frac{3}{4}\varepsilon > z_1 - \varepsilon = u_1(w_m, \emptyset, r).$

Since payoffs of both revealing and not revealing are continuous, types close to \underline{w} will also want to reveal, and that contradicts $y = w_m$. \square

Proof of Theorem 1. Suppose player *i*'s signal is not almost surely known. Then r_i^* , player *i*'s strategy in a disclosure game equilibrium, is such that a positive mass of x_i 's, with not all the mass concentrated on one x_i , are concealing their types. Therefore, $F_i(\cdot \mid \emptyset, r_i^*)$ is non-degenerate, so by hypothesis, $\exists \tilde{x}_i \in Support F_i(\cdot \mid \emptyset, r_i^*)$ for which $u_i(\tilde{x}_i, \tilde{x}_i, r^*) > u_i(\tilde{x}_i, \emptyset, r^*)$. Since r^* is an equilibrium, we must have $r_i^*(\tilde{x}_i) = \tilde{x}_i$. By continuity of $u_i(x_i, x_i, r)$ and $u_i(x_i, \emptyset, r)$, there exists an ε such that if $d(x_i, \tilde{x}_i) < \varepsilon$, then $u_i(x_i, x_i, r^*) > u_i(x_i, \emptyset, r^*)$ and hence $r_i^*(x_i) = x_i$. We obtain that $X_i \setminus \{x_i : d(x_i, \tilde{x}_i) < \varepsilon\}$ is closed and has probability 1 according to $F_i(\cdot \mid \emptyset, r_i^*)$, and so \tilde{x}_i cannot belong to $Support F_i(\cdot \mid \emptyset, r_i^*)$, a contradiction. \square

Proof of Theorem 2. For all i, let r_i^* be such that $r_i^*(x_i) = x_i$ for all $x_i \in X_i$, and set $F_i(X_i = \bar{x}_i \mid \emptyset, r_i^*) = 1$. The hypothesis of the theorem implies that $u_i(x_i, x_i, r^*) \ge u_i(x_i, \emptyset, r^*)$ for all x_i , so that r^* is a disclosure game equilibrium. \square

References

Dubra, J., 2004. A correction to competitive bidding and proprietary information. J. Math. Econ., in press.

Engelbrecht-Wiggans, R., Milgrom, P., Weber, R., 1983. Competitive bidding and proprietary information. J. Math. Econ. 11 (2), 161–169.

Grossman, S., 1981. The informational role of warranties and private disclosure about product quality. J. Law Econ. 24, 461–483.

Hendricks, K., Porter, R., 1988. An empirical study of an auction with asymmetric information. Amer. Econ. Rev. 78 (5), 865–883.

Hendricks, K., Porter, R., Wilson, C., 1994. Auctions for oil and gas leases with an informed bidder and a random reservation price. Econometrica 63 (1), 1–27.

Hughart, D., 1975. Informational asymmetry, bidding strategies, and the marketing of offshore petroleum leases. J. Polit. Economy 83 (5), 969–986.

Jin, G., Leslie, P., 2003. The effect of information on product quality: Evidence from restaurant hygiene grade cards. Quart. J. Econ. 118 (2), 409–451.

Klemperer, P., 1999. Auction theory: A guide to the literature. J. Econ. Surveys 13 (3), 227–286.

Klemperer, P., 2002. What really matters in auction design. J. Econ. Perspect. 16 (1), 169–189.

Krishna, V., 2002. Auction Theory. Academic Press, San Diego.

McAfee, P., McMillan, J., 1987. Auctions and bidding. J. Econ. Lit. X XV, 699–738.

Milgrom, P., 1981a. Rational expectations, information acquisition, and competitive bidding. Econometrica 49 (4), 921–943.

41 Milgrom, P., 1981b. Good news, and bad news: Representation theorems and applications. Bell J. Econ. 12, 380–391.

Milgrom, P., 1987. Auction theory. In: Bewley, T. (Ed.), Advances in Economic Theory, Fifth World Congress. Cambridge Univ. Press, New York.

Milgrom, P., Roberts, J., 1986. Relying on the information of interested parties. RAND J. Econ. 17, 18–32.

Milgrom, P., Weber, R., 1982a. A theory of auctions and competitive bidding. Econometrica 50, 1089–1122.

Milgrom, P., Weber, R., 1982b. The value of information in a sealed bid auction. J. Math. Econ.

Okuno-Fujiwara, M., Postelwaite, A., Suzumura, K., 1990. Strategic information revelation. Rev. Econ. Stud. 57, 25–47.

Shavell, S., 1989a. A note on the incentive to reveal information. Geneva Pap. Risk Ins. 50, 66–74.

J.-P. Benoît, J. Dubra / Games and Economic Behavior $\bullet \bullet \bullet (\bullet \bullet \bullet \bullet) \bullet \bullet \bullet - \bullet \bullet \bullet$