

**Ana I. Balsa, PhD**  
Curriculum Vitae

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**DATE:** March 2024

**E-mail:** abalsa@um.edu.uy

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**HIGHER EDUCATION**

Ph.D., Economics, Boston University, Boston, Massachusetts, 2003.  
Dissertation: *Essays on Information and Healthcare Disparities*.

B.A., Economics, Universidad de la República, Montevideo, Uruguay, 1996.

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**ACADEMIC POSITIONS**

Editor <a href="#">Journal of Health Economics, Elsevier</a>	2020-present
Professor Department of Economics, <a href="#">Universidad de Montevideo</a>	2010-present
Level 2 Researcher <a href="#">National Agency for Research and Innovation</a> (ANII)	2011-present
Research Assistant Professor Health Economics Research Group, Department of Sociology, U of Miami	2004 to 2010
Research Associate Cambridge Health Alliance Center for Multicultural Mental Health Research	2001 to 2004
Research Assistant Harvard Medical School, Department of Health Care Policy Boston University, Department of Economics	1999 to 2002
Teaching Assistant Universidad de la República, Department of Economics	1995 to 1997

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## ACADEMIC HONORARY APPOINTMENTS

Executive Committee Latin American Health Economics Association ( <a href="#">elected</a> )	2024-
Coordinator Health Economics Committee, Uruguayan Economics Society (SEU)	2023-
Coordinator Women in Economics Committee, Uruguayan Economics Society (SEU)	2023-
Convenor <a href="#">Special Interest Group Economics of Risky Health Behaviors</a> (IHEA)	2023-
Scientific Committee co-Chair, World Conference <a href="#">International Health Economics Association Congress</a> (IHEA)	2021, 2023
Co-organizer International Seminar <a href="#">Virtual Seminar on the Economics of Risky Health Behaviors</a> (VERB)	2020-
Network director <a href="#">LACEA Health Economics Network (LAHEN)</a>	2018-
Board Member <a href="#">Research Institute for Development, Growth and Economics</a> (RIDGE)	2018-
Board Member <a href="#">International Health Economics Association</a>	2016-2019
Associate Editor Journal of Health Economics	2016-2019
Committee member Arrow Award Committee, IHEA	2012-2017

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## PUBLICATIONS

### Juried or Refereed Journal Articles

- Balsa, A., Bloomfield, J., Cid., A. 2024. The Replication of a Parenting Behavioral Change Communication Intervention during the COVID-19 Pandemic: Too Much or Too Little Information? Conditionally accepted. *Journal of Family and Economic Issues*.
- Balsa, A., Noboa, C., Triunfo, P. 2024. Nudging healthy food choices. *Health Economics*, forthcoming.

- Balsa, A.I., Gómez Muzzio, E., González, M.L. *et al.* *Crianza Positiva: Combining Group Workshops and E-Messages to Strengthen Parenting Competences*. 2023. *Child Youth Care Forum*. <https://doi.org/10.1007/s10566-023-09768-3>
- Balsa, A., Bloomfield, J., Cid, A., Lorenzo, M., Patrone, P. 2023. [Household's stressors and well-being during the global COVID-19 pandemic](#). *Journal of Family Issues*.
- Balsa, A., Triunfo, P. 2022. [The COVID-19 Pandemic and Birth Outcomes in 2020: the Role of Prenatal Care and other Channels](#). *Economics and Human Biology*. 47 101167.
- Balsa, A., Cid, A., Zardo A. 2022. [Providing academic opportunities to vulnerable adolescents: a randomized evaluation of privately managed tuition-free middle schools in Uruguay](#). *Journal of Development Effectiveness* 14(4): 340-379.
- Bloomfield, J., A. Balsa, A. Cid. 2022. [Using Behavioral Insights in Early Childhood Interventions: the Effects of Crianza Positiva E-Messaging Program on Parental Investment](#). *Review of Economics of the Household*. 1-36. doi.org/10.1007/s11150-021-09593-4
- Balsa, A., F. López Boo, J. Bloomfield, A. Cristiá, A. Cid, R. Valdés, M. González, M.P. Ferro. 2021. ["The effect of Crianza Positiva e-messaging program on adult-child language interactions."](#) *Behavioral Public Policy*, 1–37 doi:10.1017/bpp.2021.25
- Balsa A., Triunfo, P. 2020. ["The Effects of Expanded Social Health Insurance Eligibility on Young Mothers: Lessons from a Pro-Choice Reform in Uruguay"](#). *Health Economics*, 30(3), 603-622. <https://doi.org/10.1002/hec.4213>
- Balsa, A, Gandelman, N., Roldán, F. 2018. [Peer and parental influence in academic performance and alcohol use](#). *Labour Economics* 55: 41-55.
- Balsa, A., Caffera, M., Bloomfield, J. 2016. [Exposures to Particulate Matter from the Eruptions of the Puyehue Volcano and Birth Outcomes among Women in Montevideo, Uruguay](#). *Environmental Health Perspectives*, 124(11), 1816.
- Triunfo, P., Harris, J., Balsa, A. 2016. [Evaluación de la campaña anti-tabaco de Uruguay: Balance de 10 Años y desafíos](#). Evaluation of Uruguay's antismoking campaign: progress and challenges after ten years. *Pan American Journal of Public Health* 2016; 40(4): 256-62.
- Balsa, A., Cid, A. 2016. ["Impact evaluation of a privately managed \(charter\) school in a poor neighborhood in Montevideo"](#), *Journal of Applied Economics (Universidad del Cema): XIX (1): 65-94*.
- Balsa, A., Triunfo, P. 2015. ["The Effectiveness of Prenatal care on Uruguay's Low Income Population: A Panel Data Approach"](#), *Latin American Journal of Economics*, 52(2), 149-183.
- Harris, J., Balsa, A., Triunfo, P. 2015. [Tobacco control campaign in Uruguay: Impact on smoking cessation during pregnancy and birth weight](#). *Journal of Health Economics*, 42: 186-196.

- Balsa, A., Cid, A. 2014. "[Advancing Academic Opportunities for Disadvantaged Youth: Third Year Impact Evaluation of a Privately-Managed School in a Poor Neighborhood in Montevideo](#)". *Páginas de Educación* (Uruguay), 7(1): 15-35.
- Balsa, A., Gandelman, N., Gonzalez, N. 2014. "[Peer effects in risk aversion](#)", *Risk Analysis: an International Journal*, 35: 27–43.
- Balsa, A.I., French, M.T, Regan, T. 2014. "[Relative Deprivation and Risky Behaviors](#)", *Journal of Human Resources*, 49(2): 446-471.
- Balsa, A.I., Gandelman, N., Lamé, D. 2014. "[Lessons from Participation in a web-based Substance Use Preventive Program in Uruguay](#)". *Journal of Child and Adolescent Substance Abuse*, 23: 91-100.
- Balsa, A.I, French, M.T. 2011. "[The Impact of Parental Drinking on Children's Utilization of Health Care](#)", *Substance Use and Misuse*, 47( 4): 450–460.
- Balsa, A.I., Triunfo, P., Rossi, M. 2011. "[Horizontal Inequity in Access to Health Care in Four South American Cities](#)". *Revista de Economía del Rosario* (Colombia), 14(1): 31-56.
- Balsa, A.I., French, M.T., Homer, J., Norton, E. 2011. "[Alcohol Use and Popularity: Social Payoffs from Conforming to Peers' Behavior](#)". *Journal of Research on Adolescence*, 21(3), 559 – 568.
- Fang, H., M. French, A. Balsa. 2011. "[Longitudinal Analysis of Changes in Illicit Drug Use and Health Services Utilization](#)." *Health Services Research*, 46(3):877-899.
- Balsa, A.I., L. Giuliano, and M.T. French. 2011. "[The Effects of Alcohol Use on Academic Achievement in High School](#)." *Economics of Education Review*, 30(1): 1-15.
- Balsa, A.I., and M.T. French. 2010. "[Alcohol Use and the Labor Market in Uruguay](#)." *Health Economics*. 19(7): 833-854.
- Balsa, A.I., Homer, J. and M.T. French. 2009. "[The Health Effects of Parental Problem-Drinking on Adult Children](#)". *The Journal of Mental Health Policy and Economics*, 12(2), 55-66.
- Balsa, A.I., Maclean, J.C., French, M.T., Norton, E. 2009. "[From Pubs to Scrubs: Alcohol Misuse and Health Care Utilization](#)". *Health Services Research*, 44(5 part 1): 1480-1503.
- Balsa, A.I., Ferrés, D., Triunfo, P., Rossi, M. 2009. "[Inequidades socioeconómicas en el uso de servicios de salud del adulto mayor montevideano](#)" (Socioeconomic inequities in the use of health care services by the elderly in Montevideo). *Estudios Económicos (El Colegio de Mexico)*, 24(1): 35-88.
- Balsa, A.I., Homer, J.F., French, M.T., Weisner, C.M. 2009. "[Substance Use, Education, Employment, and Criminal Activity Outcomes of Adolescents in Outpatient Chemical Dependency Program](#)", *Journal of Behavioral Health Services and Research*, 36(1): 75-95.

- Balsa, A.I. 2008 "[Parental Problem- Drinking and Adult Children's Labor Market Outcomes](#)", *Journal of Human Resources*, 43 (2): 454 - 486.
- Balsa, A.I., Homer, J.F., Fleming, M.F., French, M.T. 2008. "[Alcohol Consumption and Health Among the Elderly](#)", *The Gerontologist*, 48(5): 622-636.
- Balsa, A.I., Cao, Z., T.G. McGuire. 2007. "[Does Managed Health Care Reduce Health Care Disparities Between Minorities and Whites?](#)" *Journal of Health Economics*, 26: 101-121.
- Balsa, A.I., McGuire, T.G. and L.S. Meredith. 2005. "[Testing for Statistical Discrimination in Health Care](#)", *Health Services Research*, 40(1); 227-252.
- Balsa, A.I., and McGuire, T.G.. 2003. "[Prejudice, Clinical Uncertainty and Stereotyping as Sources of Health Disparities](#)", *Journal of Health Economics* 22(1); 89-116.
- Balsa, A.I., N. Seiler, T.G. McGuire, and G. Bloche. 2003 "[Clinical Uncertainty and Health Care Disparities](#)"; *American Journal of Law and Medicine*, 29(2/3): 203-220
- Balsa A.I. and McGuire, T.G. 2001. "[Statistical Discrimination in Health Care](#)"; *Journal of Health Economics* 20(6); 881-907.

#### Book Chapters

- Balsa, A., Gandelman, N., Porzecanski, R. 2020. [The Impact of ICT on Adolescent's Perceptions and Consumption of Substances: evidence from a randomized trial in Uruguay.](#) In "[Information Technologies and Economic Development in Latin America](#)", Alberto Chong and Mónica Yáñez-Pagans editors. Anthem Press, London (UK) and New York (USA). ISBN- 10: 1- 78527- 199- 7
- Balsa, A., Gandelman, N. 2020. [The Impact of ICT on Health Promotion: a randomized experiment with diabetic patients.](#) In "Information Technologies and Economic Development in Latin America", Alberto Chong and Mónica Yáñez-Pagans editors. Anthem Press, London (UK) and New York (USA). ISBN- 10: 1- 78527- 199- 7
- Balsa, A., & Díaz, C. 2019. [Social interactions in health behaviors and conditions.](#) In *Oxford Research Encyclopedia of Economics and Finance*. Oxford University Press.
- Balsa, A., 2018. Políticas Sociales y de la Salud en Primera Infancia: Uruguay y la región. En [Infancia, adolescencia y juventud: oportunidades claves para el Desarrollo.](#) Fondo de las Naciones Unidas para el desarrollo. Fondo de las Naciones Unidas para la Infancia, UNICEF Uruguay.

#### Other Publications

- Balsa, A., Bloomfield, J., Cid, A. 2022. The Replication of a Parenting Behavioral Change Communication Intervention during the COVID-19 Pandemic: Too Much or Too Little Information? <https://publications.iadb.org/publications/english/viewer/the-replication-of-a-parenting-behavioral-change-communication-intervention-during-the-covid-19-pandemic-too.pdf>; <https://publications.iadb.org/publications/spanish/viewer/replica-de-una->

[intervencion-de-comunicacion-para-cambiar-conductas-de-crianza-durante-la-pandemia-de-covid-19.pdf](#). Discussion paper IDB-DP-00987. Social Protection and Health Division

Balsa A., José María Cabrera, Eugenia Rodríguez, Virginia Verderese, Gabriel Álvarez, Marcelo Pérez Alfaro. 2019. [Evolución del perfil docente de CETP-UTU en el marco de una oferta en expansión](#). Nota técnica IADB-TN-1784. División de Educación. Sector Social. Banco Interamericano de Desarrollo.

Balsa, A.I. 2010 "[Alcohol Use and Popularity among Uruguayan Adolescents](#)", *Revista de Ciencias Empresariales y Economía, Universidad de Montevideo*, 9: 19-28.

Balsa, A.I., J. Dubra. 2007. [The Healthcare Market: Failures and Institutional Arrangements](#). *Biomedicina, Universidad de Montevideo* 3(1): 54-62.

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## UNPUBLISHED PAPERS

Balsa, A. 2020. [Evaluación de Impacto de un bachillerato con formación dual: la propuesta de Anima](#). Working Paper. Universidad de Montevideo.

Balsa, A., Cid, A. 2020. [Group-based parenting interventions focused on families with infants and toddlers. A systematic literature review](#). Working paper. Universidad de Montevideo.

Machado, A., Balsa, A. 2019. "The effects of elementary school instructional time on middle run labor and academic outcomes." Working paper. Universidad de la República.

Balsa, A., Cuadro, A. 2018. [Perfil cognitivo, socioemocional y socio-demográfico de una muestra de niños en la educación no formal uruguaya](#). Working paper. Universidad de Montevideo.

Harris, J., Balsa, A., Triunfo, P. 2016. "[Tobacco control campaign in Uruguay: Cigarette taxes alone cannot explain the marked decline in adolescent smoking during 2005–2014](#)". Working paper. Universidad de Montevideo.

Balsa, A., Gandelman, N. 2012. "[Relative Deprivation and Violence in a Sample of Uruguayan Adolescents](#)". Working paper, University of Montevideo.

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## FUNDED RESEARCH

"Uso de tecnologías de información y comunicación para impulsar y sostener prácticas de crianza positiva en pos de un mejor desarrollo infantil". Fondo María Viñas, National

Agency of Research and Innovation (ANII), Uruguay. FMV\_1\_2023\_1\_176528". **Principal Investigator.**

"Mental health and peer effects in primary schools: implications for future educational achievement and labour market success". 2021-2022. Rockwood Foundation – Co-investigator.

"Leveraging Technology and Behavioral Science Insights to Promote Development in the Early Years", 2021-2024. Bernard van Leer Foundation – IADB UR-T1257. **Principal Investigator.**

"Crianza Positiva (Positive Parenting): Promoting and Sustaining Parenting Skills towards better Child Development", 2017-2020. Reaching U, UNICEF, IADB. **Principal Investigator.**

"Evaluation of Tuition-free private charter schools in Uruguay", 2015/2018. Inter-American Development Bank (IADB). **Principal Investigator.**

"Peer effects in the development of cognitive and socioemotional skills", June 2015, Latin American Development Bank (CAF). **Co-investigator.**

"The Effect of Short and Intensive Exposure to PM10 on Birth Outcomes in Montevideo", October 2013. Inter-American Development Bank, (IADB) RG-K1219: Advancing the Research Agenda in Climate Change and the Environment. **Principal Investigator.**

"The Impact of the Anti-tobacco Campaign in Uruguay", August 2013. Uruguayan Ministry of Public Health / Bloomberg Foundation. **Investigator.**

"Experimental Evaluation of an Education Program for Disadvantaged Youth", April 2013. National Agency for Research and Innovation (ANII). Grant Proposal No. FMV\_1\_2011\_1\_6333. **Principal Investigator.**

"ICT and Societal Empowerment in Latin America and the Caribbean", February 2009 to July 2010. Inter-American Development Bank, **Investigator.**

"Alcohol Use and Popularity", PI: Ana I. Balsa (National Institute on Alcohol Abuse and Alcoholism, Grant Proposal No. R03 AA16371, \$150,000 from 9/07 to 8/09, **Principal Investigator**).

"Economic Consequences of Alcohol Use Disorders", PI: Michael French (National Institutes of Health National Institute on Alcohol Abuse and Alcoholism, Grant No. R01 AA015695, \$1,250,000 from 2006 to 2009, **Investigator**).

"Economic Evaluation Methods: Development and Applications", PI: Michael French (National Institutes of Health, National Institute on Drug Abuse, Grant No. R01 DA018645, \$3,161,675 from 5/05 to 4/10, **Investigator**)

"Economic Costs and Benefits of Alcohol Services and Interventions", PI: Michael French (Public Health Service, National Institute on Alcohol Abuse and Alcoholism, Grant No. R01 AA13167, \$2,658,484 from 6/01 to 5/06, **Investigator**)

“Utilizing Clinical and Financial Instruments for Economic Evaluation”, PI: Michael French (Public Health Service, National Institute on Drug Abuse, Grant No. 3P50 DA07705, \$1,324,500 from 5/00 to 4/06, **Investigator**)

“Latino Research Program Project”, PI: Margarita Alegria (National Institute of Mental Health, Grant No. MH59876, from 99 to 04, **Investigator**)

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## **PRESENTATIONS**

### Conference Presentations

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|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| XXXVIII Conference of the Central Bank of Uruguay.<br>“Understanding Peer Effects in Mental Health in Primary Schools.”                                                           | August 2023   |
| International Health Economics Association (IHEA) Congress.<br>Cape Town, South Africa.<br>“Understanding Peer Effects in Mental Health in Primary Schools.”                      | July 2023     |
| Society for Research in Child Development (SRCD) Conference.<br>Salt Lake City, Utah, USA.<br>“The Effects of Crianza Positiva E-messaging Program on Parent-Child Interactions.” | March 2023    |
| RIDGE Forum, Latin American Health Economics Network Workshop.<br>“The COVID-19 Pandemic and Birth Outcomes: the Role of Prenatal Care and other Channels.”                       | May 2022.     |
| LACEA Conference, Universidad del Pacifico.<br>“The COVID-19 Pandemic and Birth Outcomes in 2020: the Role of Prenatal Care and other Channels.”                                  | November 2022 |
| LACEA LAMES Annual Meeting (virtual). Universidad del Rosario.<br>“The effect of Crianza Positiva e-messaging program on adult-child language interactions.”                      | October 2021  |
| Ridge December Forum (virtual): Behavioral Economics Workshop.<br>“The effect of Crianza Positiva e-messaging program on adult-child language interactions.”                      | December 2020 |

Congress of the Brazilian Econometric Society. Sao Paulo, Brazil. "Schooling and the production of mental health".	December 2019
International Health Economics Association Congress, Basel. "Schooling and the production of mental health"	July 2019
AEA/ASSA Conference, Atlanta. "The effects of social health insurance expansion and increased choice on perinatal health and health care use in Uruguay."	January 2019
VIII Congreso Latinoamericano de Economía de la Salud, AES-LAC. Medellín, Colombia "Behavioral Economics and Public Health Policy."	October 2018
LACEA Conference, Buenos Aires. "The effects of social health insurance expansion and increased choice on perinatal health and health care use in Uruguay."	November 2017
International Health Economics Association (IHEAI) Congress, Boston, MA. "Peer effects in the development of capabilities in adolescence".	July 2017
LACEA LAMES Conference, Medellin, Colombia. "Peer effects in the development of capabilities in adolescence".	November 2016
XXXI Jornadas de Economía del Banco Central del Uruguay, Montevideo "Peer effects in the development of capabilities in adolescence".	August 2016
Congreso de la Asociación de Economía de la Salud, Bs.As. Argentina. "El Plan Integral de Atención a la Salud en Uruguay".	September 2016
Global Development Network Conference: Education. Lima, Peru. "Peer effects in the development of capabilities in adolescence".	March 2016
Tercer Encuentro de Investigadores en Primera Infancia. UCC, Instituto Pasteur, IECON-UDELAR, UNICEF. Montevideo "Effects of the Uruguayan Health Care Reform on Prenatal Care and Birth Outcomes".	August 2015
International Health Economics Association Conference. Milan, Italy "Tobacco Control Campaign in Uruguay: Impact on Smoking Cessation During Pregnancy and Birth Weight." "Public Insurance, Private Contracting: Effects of the Uruguayan Health Care Reform on Prenatal Care and Birth Outcomes".	July 2015
Simonsen Lecture, LACEA. Sao Paulo, Brazil, "Public Insurance, Private Contracting: Effects of the Uruguayan Health Care Reform on Prenatal Care and Birth Outcomes".	November 2014
LACEA Conference. Sao Paulo, Brazil, "Tobacco Control Campaign in Uruguay: Impact on Smoking Cessation	November 2014

During Pregnancy and Birth Weight.”

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| XXIX Jornadas de Economía, Central Bank of Uruguay<br>“Public Insurance, Private Contracting: Effects of the Uruguayan Health Care Reform on Prenatal Care and Birth Outcomes”.           | August 2014   |
| American Society of Health Economist Conference. Los Angeles, CA<br>“The Effect of Short and Intensive Exposure to PM10 on Birth Outcomes in Montevideo”.                                 | June 2014     |
| XXVIII Jornadas de Economía, Central Bank of Uruguay<br>“The Effect of Short and Intensive Exposure to PM10 on Birth Outcomes in Montevideo”.                                             | November 2013 |
| LACEA Conference. El Colegio de México, México DF, México.<br>"Relative Deprivation and Risky Behaviors"                                                                                  | November 2013 |
| 1er Congreso de Economía de Montevideo.<br>2012.<br>“To Fit in or Stand Out: Peer Effects in Substance Use”.                                                                              | December      |
| V Latin American Congress of Health Economics. Montevideo, Uruguay.<br>“The Effectiveness of Prenatal Care: a Panel Data Approach”.                                                       | November 2012 |
| ASHE (American Society of Health Economists) Conference, Minneapolis.<br>“The Effectiveness of Prenatal Care: a Panel Data Approach”.                                                     | June 2012     |
| Fulbright Alumni Conference. Montevideo, Uruguay.<br>“Impact Evaluation of a Privately Managed Tuition Free Middle School on a Disadvantaged Neighborhood in Montevideo”.                 | November 2011 |
| XXVI Conference of the Central Bank of Uruguay.<br>“The Effectiveness of Prenatal Care: a Panel Data Approach”.                                                                           | August 2011   |
| International Health Economics Association Conference. Toronto, Canada<br>"The Impact of an ICT-based preventive intervention on Adolescents' Perceptions and Consumption of Substances". | July 2011     |
| Network of Inequality and Poverty Uruguayan Chapter Conference.<br>“Impact Evaluation of a Privately Managed Tuition Free Middle School on a Disadvantaged Neighborhood in Montevideo”.   | June 2011     |
| XXV Jornadas de Economía, Central Bank of Uruguay, Montevideo.<br>“Deprivación Socioeconómica Relativa y Violencia en Adolescentes Uruguayos”.                                            | October 2010  |
| American Society of Health Economists Conferenc e Ithaca, NY.<br>"Relative Deprivation and Substance Use in Adolescence."                                                                 | June 2010     |
| II Congreso de la Asociación de Economía de la Salud. Montevideo.<br>"Alcohol Use and Popularity among Uruguayan adolescents".                                                            | April 2010    |

- Addiction Health Services Research Conference, San Francisco, CA. October 2009  
"Alcohol Use and Popularity: Social Payoffs from Conforming to Peers' Behavior".
- Jornadas de Economía, Central Bank of Uruguay. Montevideo, Uruguay. October 2009  
"Horizontal Inequity in Access to Health Care in Four South American Cities".
- Network on Inequality and Poverty, Uruguayan Chapter. Montevideo. June 2009  
"Horizontal Inequity in Access to Health Care in Four South American Cities".
- Conference of the Uruguayan Association of Health Economists, Montevideo. April 2009  
"Socioeconomic inequities in health care utilization by the elderly in Montevideo".
- Dionysus Meeting, Florida International University. February 2009  
"Alcohol Use and Popularity".
- Jornadas de Economía, Central Bank of Uruguay, Montevideo August 2008  
"Alcohol use and the labor market in Uruguay".
- ASHEcon Conference, Durham, NC June 2008  
"Alcohol Use and Popularity Among Adolescents".
- AHSR Conference, Athens, GA. October 2007  
"Alcohol Consumption and Health Among the Elderly".
- ASHEcon Conference, Madison, WN. June 2006  
"The Impact of Parental Drinking on Children's Utilization of Health Care Services".
- International Conference on Health Policy Research, ASA, Boston, MA. December 2001  
"Testing for Statistical Discrimination in Health Care".
- Advancing the Next Generation on Latino Research", San Juan, PR. July 2001  
"Prejudice, Clinical Uncertainty and Stereotypes as Sources of Health Disparities".

### Seminar Presentations

ACDE Colloquium, Montevideo. May 2023. How to achieve a sustained growth rate in Uruguay: the role of human capital.

Universidad Diego Portales, Chile. March 2023. Nudging Healthy Food Choices.

Rockwool Foundation, Copenhagen, Denmark. November 2022. Learnings from parenting interventions combining mobile technology and behavioral insights.

University College London, London, UK. November 2022. Nudging healthy food choices.

Primera Infancia y Pandemia. Embarazo y Resultados Perinatales. May 2022. Coloquio Regional en Primera Infancia. Ministerio de Desarrollo Social (MIDES), Uruguay.

Balsa, A. The challenges of early childhood in the post-pandemic era. November 2021. Invited speaker. CAF, Montevideo, Uruguay.

Balsa, A. Lessons from the Use of Behavioral e-messages in Parenting Interventions. Department of Economics Seminar. Universidad ORT. August 2021.

Balsa A. The Baumol Effect in the Health Sector in Latin America. Department of Economics Seminar. Instituto de Economía, Universidad de la República. September 2020.

Balsa A. Schooling and the production of mental health. Pontificia Universidad Católica de Chile. Applied Microeconomics Seminar. Department of Economics. Santiago de Chile, August 2019.

Balsa A. Using behavioral insights in early childhood interventions: The effects of Crianza Positiva text and voice messaging program on parenting behavior and competences. Universidad de Santiago de Chile. Department of Economics Seminars. Santiago de Chile, Chile, June 2019.

Balsa A. Using behavioral insights in early childhood interventions: The effects of Crianza Positiva text and voice messaging program on parenting behavior and competences. Universidad Católica del Uruguay. Department of Economics Seminars. Montevideo, June 2019.

Balsa A. Uso de herramientas de economía del comportamiento en intervenciones de primera infancia: el programa de mensajes de Crianza Positiva. Taller de lanzamiento del Laboratorio de Políticas Públicas, Oficina de Planeamiento y Presupuesto. Montevideo, February 2019.

Balsa, A. Two Behavioral Economic Interventions in Health and Education. IADB, Washington DC. October 10, 2018.

Balsa A. Evidencia internacional sobre el impacto de las Habilidades Socioemocionales en Aprendizajes y Trayectorias. Seminario de Reaching U y Gurises Unidos sobre

Habilidades Socioemocionales: Presentación del Programa “Siento y Luego Aprendo”.  
Montevideo, November 2017.

Balsa, A. An Overview of Impact Evaluation Techniques. SEMIDE (CAF) Mendoza, Argentina,  
November 2017.

Balsa, A. “Social and Health Policies in the Early Years: Uruguay and Latin America”.  
UNICEF. International Seminar “Investing during childhood: Key Opportunities for  
Development”. Montevideo, November 2017.

Balsa, A. “First-year Impact Evaluation of Privately Managed Tuition-free schools in Uruguay.  
Inter-American Development Bank.” Office of Strategic Planning and Development  
Effectiveness (SPD). March 2017.

Balsa, A. “Private Provision, Public Contracting: Impact of Uruguayan’s health care reform on  
perinatal health and birth outcomes.” Institute for Health Economics seminar, Cornell  
University, US. April 2016.

Balsa, A. “Private Provision, Public Contracting: Impact on perinatal health and birth  
outcomes.” Seminario de Economía EESP FGV. December 2015.

Balsa, A. “Private Provision, Public Contracting: Impact on perinatal health and birth  
outcomes.” Seminario de Economía Universidad de Montevideo. April 2015.

Balsa, A. “Human Capital and Education in Uruguay”. Seminar organized by BID-SEU-RIDGE  
to discuss Productivity, Misallocation and Human Capital in Uruguay. December 2014.

Balsa, A., Cid, Alejandro “Advancing Academic Opportunities for Disadvantaged Youth: Third  
Year Impact Evaluation of a Privately-Managed School in a Poor Neighborhood in  
Montevideo”. Seminario de Economía Nacional, Facultad de Ciencias Económicas y  
Administración, Udelar. Montevideo, Uruguay. September 2014.

Balsa, A., Bloomfield, J., Caffera, M. “The Effect of Short and Intensive Exposure to PM10 on  
Birth Outcomes in Montevideo”. Economics Department Seminar Series, Universidad de  
Montevideo. March 2014.

Balsa, A., French, M., Regan T. “Relative Deprivation and Risky Behaviors”. Presented at the  
Banco Central del Uruguay Seminar. July 2013.

Balsa, A., Cid, Alejandro “Impact Evaluation of a Privately Managed Tuition Free Middle  
School on a Disadvantaged Neighborhood in Montevideo”. Universidad Católica del  
Uruguay. November 2012.

Balsa, A., Cid, Alejandro “Impact Evaluation of a Privately Managed Tuition Free Middle  
School on a Disadvantaged Neighborhood in Montevideo”. Seminario de Economía  
Nacional, Facultad de Ciencias Económicas y Administración, Udelar. Montevideo,  
Uruguay. October 2012.

Balsa, A., Cid, Alejandro “Impact Evaluation of a Privately Managed Tuition Free Middle  
School on a Disadvantaged Neighborhood in Montevideo”. Presented at CINVE,  
Montevideo, Uruguay. June 2012.

Balsa, A., French, M., Reagan T. 2011. "Relative Deprivation and Substance Use in Adolescence." Presented at CEMFI, Madrid, Spain, March 2011.

Balsa, A., French, M., Reagan T. 2010. "Relative Deprivation and Substance Use in Adolescence." Presented at the Department of Economics Seminar, Universidad ORT, Montevideo, Uruguay, May 2010.

Balsa, A.I., French, M.T. 2008. "Alcohol use and the labor market in Uruguay". Presented at the Department of Economics Seminar, University of Montevideo, July 2008.

Balsa, A.I., Ferrés, D., Triunfo, P., Rossi, M. "Inequidades socioeconómicas en el uso de servicios de salud del adulto mayor montevideano" (Socioeconomic inequities in the use of health care services by the elderly in Montevideo). Presented at the Economics Seminar, University of Montevideo, Department of Economics, October 2007.

Balsa, A.I. "Alcohol Consumption and Popularity". Presented at the Labor Economics Seminar, University of Miami, Department of Economics, April 2006.

Balsa, A.I. "Parental Problem Drinking and Adult Children's Labor Market Outcomes". Presented at the Health Economics Research Group Meeting, University of Miami, Miami, FL, January 2006.

Balsa, A.I. "The Impact of Parental Drinking on Children's Utilization of Healthcare". Presented at the Labor Economics Seminar, University of Miami, Department of Economics, October 2005.

Balsa A.I., T.G. McGuire and L.S.Meredith. "Testing for Statistical Discrimination in Health Care". Presented at the Department of Sociology, University of Miami, Miami, FL, August 2004.

Balsa A.I., T.G. McGuire and L.S.Meredith. "Testing for Statistical Discrimination in Health Care". Presented at Boston University-Harvard-MIT Health Seminar, Boston, MA, January 2002.

Balsa A.I. and T.G. McGuire. "Statistical Discrimination in Health Care". Presented at Harvard School of Medicine, Department of Health Care Policy, December 2000.

Balsa A.I. and T.G. McGuire. "Statistical Discrimination in Health Care". Presented at the Institute of Race and Social Division, Boston University, Boston, MA, November 2000.

#### Presentations at Advisory Board Meetings

Balsa A.I., Giuliano, L., French, M. "Alcohol Use and Academic Achievement". Presented at the Advisory Board Meeting, Economic Evaluation Methods: Development and Applications, Miami Beach, FL, November 2008.

Balsa, A.I. "Parental Drinking and Adult Children's Labor Market Outcomes". Presented at the Advisory Board Meeting, Costs and Benefits of Alcohol Services and Interventions, Miami Beach, FL, April 2006.

Balsa, A.I., Homer, J., French, M. and Weisner, C. "An economic evaluation of a managed care adolescent chemical dependency program", Presented at the Advisory Board Meeting, Economic Evaluation Methods: Development and Applications. Miami Beach, FL, November 2005.

Balsa, A.I. "The Impact of Parental Drinking on Children's Utilization of Healthcare". Presented at the Advisory Board Meeting, Cost of Benefits of Alcohol Services and Interventions, Miami Beach, FL, April 2005.

Balsa A.I., T.G. McGuire and L.S.Meredith. "Testing for Statistical Discrimination in Health Care". Presented at the Advisory Board Meeting, Latino Research Program Project, Boston, MA, August 2003.

Balsa A.I. and T.G. McGuire. "Statistical Discrimination in Health Care". Presented at the Advisory Board Meeting, Latino Research Program Project, San Juan, PR, December 2000.

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## TEACHING

Econometrics of Impact Evaluation (Econometrics II). Master in Economics. Department of Economics, Universidad de Montevideo	2010-2023 (every other year)
Intermediate Microeconomics. BA in Economics. Department of Economics, Universidad de Montevideo	2006-2007, 2011-2023
Health Economics. Master in Health Care Management. Montevideo Institute of Business Administration (IEEM).	2008-2019, 2021-2023.
Economics of Human Capital. Master in Economics. Department of Economics, Universidad de Montevideo	2016, 2022
Health Economics. Master in Law and Economic Analysis. Universidad de Salamanca.	2011
Intermediate Macroeconomics. Teaching Assistant. Universidad de la República	1994-1997

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## MEMBERSHIP PROFESSIONAL ORGANIZATIONS

Uruguayan Economics Association (SEU)  
Uruguayan Association of Health Economics (AES)  
Latin American and Caribbean Economic Association (LACEA)  
LACEA Health Economics Network (LAHEN)

International Health Economics Association (IHEA)  
Research Institute for Development, Growth, and Economics (RIDGE)

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## REVIEWS, EVALUATIONS AND SUPERVISION

### *Manuscript referee for:*

Addiction; Contemporary Economic Policy; Cuadernos de Economía UCUDAL; Drug and Alcohol Dependence; Economics of Education Review; Health Economics; Health Services Research; Industrial and Labor Review; Journal of Adolescent Health; Journal of Applied Economics; Journal of Applied Health Economics and Health Policy; Journal of Behavioral Health Services and Research; Journal of Dual Diagnosis; Journal of European Social Policy; Journal of Health Economics; Latin American Economic Review; Pan American Journal of Public Health; Oxford Research Encyclopedia of Economics and Finance; Social Problems; Southern Economic Journal.

### *Abstract or paper referee for conferences/workshops:*

Uruguayan Society of Health Economists Conference (SEU)  
Latin American and Caribbean Economic Association (LACEA)  
Latin American Health Economics Network (LAHEN-LACEA, RIDGE Forum)  
Labor Network LACEA, RIDGE Forum  
International Health Economics Association Conference (IHEA)  
Impact Evaluation Network (IEN)  
Frontiers of Health Economics Research in Latin America (pre-congress workshop IHEA)  
RIDGE Workshop in Human Capital (RIDGE Forum)  
Latin American Workshop in Econometrics, Econometric Society  
Network of Inequality and Poverty (NIP)  
Workshop on Impact Evaluation, Econometric Society  
Behavioral Economics Network (BRAIN) LACEA (RIDGE Forum)  
WELAC LACEA Network (RIDGE Forum)

### *Other Evaluation Committees:*

2022. ANII (National Agency for Research and Innovation). Social Sciences Committee, National System of Investigators.  
2019. ANII (National Agency for Research and Innovation). María Viñas grants committee.  
2018. Conicyt-Fondecyt Chile. Project evaluation Concurso de proyectos Fondecyt.  
2018. ANII (National Agency for Research and Innovation). Committee for evaluation of international scholarship grants.  
2017. ANII (National Agency for Research and Innovation). Clemente Estable grants committee.  
2017. Partnership for Economic Policy (PEP).  
2017. CAF Research Program on Health for Social Inclusion in Latin America.  
2012-2017. Kenneth J. Arrow Award Committee. Evaluation of the best paper in Health Economics in 2011, 2012, 2013, 2014 and 2015.  
2016. ANII (National Agency for Research and Innovation). Social Sciences Committee, National System of Investigators.

2015. Fulbright. Evaluation of candidates applying for sponsorship of graduate studies in the US.
2015. ANII (National Agency for Research and Innovation). Scholarships for National and International Graduate Programs.
2015. CONACYT (Consejo Nacional de Ciencia y Tecnología), Paraguay. Initiation to Research Projects.
2014. ANII (National Agency for Research and Innovation). Scholarships for National and International Graduate Programs.
- 2013-2014. CONICYT, Fondecyt (Chile). Project evaluation.
- 2012-2013. ANII (National Agency for Research and Innovation). Social Sciences Committee, National System of Investigators.
2012. ANII (National Agency for Research and Innovation). Clemente Estable grant fund. Project evaluation.

*Thesis supervisor:*

Completed

- Bloomfield, Juanita. 2023. University of Amsterdam. PhD in Economics. "Essays on Early Childhood Interventions".
- Zardo, Ana L. 2023. Masters in Economics. Universidad de Montevideo. "The impact of teacher characteristics on middle school abandonment".
- Varela, Santiago. 2020. Masters in Economics. Universidad de Montevideo. "Physicians' multi-employment and the impact of high dedication contracts".
- Echevarría, Mauricio. 2020. Masters in Economics. Universidad de Montevideo. "Teachers' characteristics, grades and learnings in vocational middle education".
- Cejas, Mercedes. 2020. Masters in Economics. Universidad de Montevideo. "The Baumol Disease and its effects on health care expenditure and quality in Latin America".
- Areal, Rodrigo and Russo, S. 2020. Masters in Economics. Universidad de Montevideo. "The effects of incorporating tripartite wage councils to the domestic services industry in Uruguay"
- Machado, Alina. 2019. "Academic trajectories and labor market performance. Incidence of a full-time schools policy." PhD in Economics. Facultad de Ciencias Económicas. Universidad Nacional de la Plata.
- Fork, Guillermo; María Laura García. 2019. "Insecurity and happiness. Evidence for Uruguay". Masters in Economics thesis. Universidad de Montevideo
- Mailhos, Magdalena 2017. "Impact Evaluation of Liceo Jubilar 6 years after the launch of the intervention". Masters in Economics thesis. Universidad de Montevideo
- Antonaccio, Valentina 2017. "Academic Peer Effects in High School". Masters in Economics thesis. Universidad de Montevideo.
- Cardozo, Marcos. 2016. "Relative Impact of taxes and other tobacco control policies on tobacco consumption". Masters in Economics thesis. Universidad de Montevideo.

*Thesis committees:*

- Ferrés, Gonzalo and Juan Martín Facal. 2022. Committee member. Masters in Economics. Universidad de Montevideo.
- Noboa, Cecilia. 2019. Committee member. PhD candidate in Economics, Dissertation Project. Facultad de Ciencias Sociales, Universidad de la República.

- Alvarez, Eliana. 2019. Committee member. Los Impactos de la tercera vía. Evaluación de Impacto de la venta de Marihuana en farmacias en su consumo y percepción de riesgo. Maestría en Políticas Públicas. Universidad Católica del Uruguay.
- Pombo, Cecilia. 2019. Committee member. Development of socioemotional skills in a vocational high school. Universidad Católica del Uruguay. Maestría en Educación.
- Perazzo, Ivonne. 2018. Committee member. Inserción laboral femenina en Uruguay: heterogeneidades, políticas y resultados. PhD en Economía, Facultad de Ciencias Económicas y Administración, Universidad de la República.
- Cedrés, María Eugenia. 2017. Committee member (with Marisa Bucheli and Marcelo Bérgolo). Masters in Economics. Thesis. Facultad de Ciencias Económicas, Universidad de la República. "Impact of minimum wage on school attendance in Uruguay".
- Amabile, Florencia. 2015. Committee member (with Rómulo Chumacero and Graciela Sanromán). PhD candidate in Economics, Dissertation Project. Facultad de Ciencias Sociales, Universidad de la República.
- Perazzo, Ivonne. 2014. Committee member (with Verónica Amarante and Graciela Sanromán). PhD candidate in Economics, Dissertation Project. Facultad de Ciencias Sociales, Universidad de la República.
- Rodríguez, Helena. 2014. "Indicador de la evolución del Producto Interno Bruto de Uruguay en Tiempo Real". Committee member (with Martín Sola and Ignacio Munyo). Master's Thesis, Universidad de Montevideo.
- Llambí, Cecilia. 2013. "El Efecto Causal de la Política de Tiempo Completo sobre los Resultados Educativos en la Enseñanza Media: Análisis Mediante la Aplicación de cuatro Métodos no Experimentales e Identificación de Posibles Sesgos". Committee member (with Fernando Borraz y Graciela Sanromán). Master's Thesis, Universidad de la República.
- Cid, Alejandro. 2013. "Impact Evaluation via Randomization: Field Experiments of Three Education Programs". Committee member (with Federico Albornoz and Paula Razquin), PhD thesis, Universidad de San Andrés, Buenos Aires, Argentina.
- Larrañaga, Eugenia; Tuyaré, Sofía. 2012. "A Non-Linear Approximation to the relationship between inflation, growth and institutions in Latin America." Committee member (with Dubra J., and Trupkin, D.), Master's thesis, Universidad de Montevideo, Uruguay.
- Prieto, Roberto; Rak, Gustavo. 2011. "Decomposition of the socioeconomic inequality in Chronic Child Malnutrition in Uruguay". Committee member (with Vigorito, A. and Arim, R.), BA thesis, Economics Major, Universidad de la República, Uruguay.
- Méndez, Inés, Peñagaricano, Matilde, Sturla, Inés. 2011. "Does more time in the class warrant higher academic achievement?" Committee member (with Llambí, C., and Sanromán, G.). BA thesis, Economics Major, Universidad de la República, Uruguay.
- Broggi, Sabrina, Gonzalez, Virginia, Gloodtdofsky Valeria. 2011. "Happiness in Latin America". Committee member (with Vigorito, A., and Rossi, M.), BA thesis, Economics Major, Universidad de la República, Uruguay.
- Cabrera, José M. 2011. "Fertility and income", Universidad de Montevideo, Uruguay. Master's degree. First advisor.
- Cantera, Valeria. 2011. "Commercial links and effects on the Uruguayan production" Universidad de Montevideo, Uruguay. Committee member (with Trupkin, D., and Dubra, J.). Master's degree.
- Bai, Hugo. 2008. "The Impact of Health Reform on Income Distribution and Poverty". Committee member, BA thesis Economics Major, Universidad de la República, Uruguay
- De León, Ma. Eugenia, Rodriguez, Gabriela. 2008. "Mental Health in Uruguay". First advisor, BA thesis Economics Major, Universidad de la República, Uruguay.
- Rossi, I., Tellechea, F., Tramontin, F. 2006. "Uruguayans' Health Status: Montevideo, 2005". Committee member, BA thesis Economics Major, Universidad de la República, Uruguay.

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## HONORS AND AWARDS

Simonsen Lecturer at LACEA 2014.

First Research Award, 25 years of the University of Montevideo (“Premio Investigación 25 años UM”), 2012.

Graduate Fellowship, Department of Economics, Boston University, 2000-2002

Organization of American States Fellowship, 1997-1999

Fulbright Laspau Grantee, 1997-1999

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## SPECIALIZATION COURSES

Advanced Course in Impact Evaluation. Abdul Latif Jameel Poverty Action Lab. March 2014  
Universidad de Montevideo.

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## NON-ACADEMIC POSITIONS

Senior Consultant	1994 to 1997
Consulting Assistant Deloitte & Touche (Montevideo,Uruguay)	1992 to 1994

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## COMMUNITY SERVICE

2000-2021	Reaching U, A Foundation for Uruguay ( <a href="http://www.reachingu.org">www.reachingu.org</a> ). Co-founder and Board Member
2021-present	Voluntary for Cireneos, Santa Eugenia

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## ORGANIZATION OF CONFERENCES AND WORKSHOPS

July 2023	Co-chair Scientific Committee International Health Economics Association Conference. Cape Town, South Africa 2023.
May 2023	6 <sup>th</sup> Workshop of the LACEA Health Economics Network (LAHEN). Ridge May Forum 2023.
May 2022	5 <sup>th</sup> Workshop of the LACEA Health Economics Network (LAHEN). Virtual conference. Ridge May Forum 2022.
September 2021	4 <sup>th</sup> Workshop of the LACEA Health Economics Network (LAHEN). Virtual conference. Ridge September Forum 2021.

- July 2021 Co-chair Scientific Committee. International Health Economics Association Conference. Online, July 2021.
- December 2020 3<sup>rd</sup> Workshop of the LACEA Health Economics Network (LAHEN). Virtual conference. Ridge December Forum 2020.
- October 2019 2<sup>nd</sup> Workshop of the LACEA Health Economics Network. Universidad del Pacífico, Lima, Perú
- October 4-5, 2018 1<sup>st</sup> Workshop of the LACEA Health Economics Network. Universidad del Rosario, Bogotá, Colombia.
- December 6, 2017 Economics of Obesity, Universidad de Montevideo, Montevideo, Uruguay.
- July 8, 2017 Frontiers of Health Economics in Latin America, International Health Economics Association Pre-Congress Workshop, Boston, MA
- May 23-24, 2016 Workshop on Human Capital in Latin America: Education and Health, Research Institute for Development, Growth, and Economics (RIDGE), Montevideo, Uruguay.
- March 11-12, 2016 Latin American Workshop of Econometrics, Econometric Society (co-organizer). Montevideo, Uruguay